

GRAMATAN ART COMPANY, MT. VERNON, NEW YORK

NO. 3CH680

ORDER NO. 79548

DATE 5-26-53

6½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE: ADMINISTRATION BUILDING,  
FRANKLIN DELANO ROOSEVELT  
VETERANS ADMINISTRATION  
HOSPITAL, MONTROSE, NEW YORK

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

(2 PHOTOS & NEGATIVE) MAKE A NICE LAWN. PLACE TULIPS AS  
INDICATED ON PHOTO. PUT LEAVES ON TREES WHERE NEEDED.

REFER TO DOUBLE CARD WITH SUBJECT 3CH678  
FOR COLORS - ALL BUILDINGS ARE RED, TONE DOWN,  
WITH GREY SLATE ROOF.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION.

6 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 27 1953	MAY 27 1953
SKETCH				
RETOUCHING	10	2	MAY 26 1953	MAY 29 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			JUN 1 1953	JUN 8 1953
HAND COLOR PROOF	21	1 1/2		6-9-53 Jmm
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



GRAMATAN ART COMPANY, MT. VERNON, NEW YORK

NO. 3CH681

ORDER No. 79548

DATE 5-26-53

6½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO'

IMPRINT SAME AS ABOVE

TITLE: TYPICAL WARD BUILDINGS,  
FRANKLIN DELANO ROOSEVELT  
VETERANS ADMINISTRATION  
HOSPITAL, MONTROSE, NEW YORK

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

(2 PHOTOS &amp; NEGATIVE)

SHOW DRIVEWAY AND GRASS. TULIPS IN  
FOREGROUND. PUT LEAVES ON TREES WHERE  
NEEDED. PLENTY OF FLOWERSREFER TO DOUBLE CARD WITH SUBJECT 3CH678  
FOR COLORS. ALL BUILDINGS ARE RED-TONE DOWN,  
WITH GREY SLATE ROOF

SUBMIT:

RET. PHOTO

REPHOTO

B. L. &amp; W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects ex.  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

**ESTIMATE  
AND WORK SCHEDULE**

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 27 1953	MAY 27 1953
SKETCH				
RETOUCHING	9	1½	MAY 26 1953	MAY 29 1953
REPHOTO				
PHOTO-LITHO			JUN 2 1953	JUN 9 1953
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	21	1½		JUN 6-11-53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



GRAMATAN ART COMPANY, MT. VERNON, NEW YORK

NO. 3CH682

ORDER No. 79548

DATE 5-26-53

6 1/2 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER  
TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1 R. M. NO.  
IMPRINT SAME AS ABOVE  
TITLE: GENERAL VIEW OF FRANKLIN  
DELANO ROOSEVELT VETERANS  
ADMINISTRATION HOSPITAL,  
MONTROSE, NEW YORK

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION  
(2 PHOTOS & NEGATIVE)

PUT LEAVES ON TREES WHERE NEEDED.  
SHOW FLOWERS.

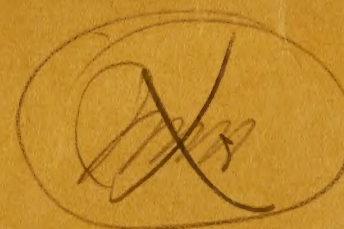
REFER TO CARD WITH SUBJECT 3CH678 FOR COLORS  
ALL BUILDINGS ARE ~~RED~~ RED-TONE DOWN, WITH GREY SLATE ROOF.  
BRING OUT MOUNTAINS IN DISTANCE IF POSSIBLE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF **YES** HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION.

6. Subjects ex  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.



Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date \_\_\_\_\_ AND WORK SCHEDULE Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 27 1953	MAY 27 1953
SKETCH				
RETOUCHING		2	MAY 26 1953	JUN 2 1953
REPHOTO				
PHOTO-LITHO			JUN 2 1953	JUN 9 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	21	1 1/2		6-11-53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



GRAMATAN ART COMPANY, MT. VERNON, NEW YORK

NO. 3CH683

ORDER NO. 79548

DATE 5-26-53

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER  
TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO.  
IMPRINT SAME AS ABOVE  
TITLE: CHAPEL, FRANKLIN DELANO  
ROOSEVELT VETERANS  
ADMINISTRATION HOSPITAL,  
MONTROSE, NEW YORK

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION  
(2 PHOTOS & NEGATIVE) BRING OUT MOUNTAINS IN BACKGROUND AND  
WATER. NICE GREEN LAWN. FLOWERS AS  
INDICATED. ALL BUILDINGS ARE RED-TONE DOWN, WITH GREY SLATE ROOF.  
REFER CARD ENCLOSED WITH SUBJECT 3CH678. PUT LEAVES ON TREES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate By Cost Dept. Checked  
By Date AND WORK SCHEDULE By Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 28 1953	MAY 28 1953
SKETCH				
RETOUCHING	9	2	MAY 26 1953	MAY 28 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			JUN 1 1953	JUN 4 1953
HAND COLOR PROOF	44	1 1/2		
ARTIST DEPT.		8 3/4		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH684 ORDER NO. 79801 DATE 5-26-53

CUSTOMER PALM MOTEL,  
MIAMI, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE FULLFACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes ☐ No

Copyright in Plate ☐ Yes ☐ No

Title in full

PALM MOTEL  
1140 N. W. 79TH ST.  
MIAMI, FLORIDA

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark ☐ Yes ☐ No

Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print ☒ Handcolor ☐ Black & White Proof. Titles — Red, Blue

CROP THE PHOTOGRAPH AT THE LEFT, AS MARKED AT BOTTOM. ALSO CROP TOP & BOTTOM AS NECESSARY. DO NOT CROP AT RIGHT. REMOVE TELEPHONE POSTS, AND PLACE AN UMBRELLA IN THE PATIO TO BE SHOWN ABOVE THE PEOPLE SITTING AT THE LEFT. THIS UMBRELLA TO BE THE SAME AND TILTED THE SAME AS THE ONE TO THE RIGHT.

COLOR DESCRIPTION

BUILDINGS - WHITE - DOORS AND WINDOW FRAMES - BLUE, EXCEPT FOR YELLOW DESIGN ON DOOR. SIGN - WHITE BACKGROUND - PALM MOTEL - RED - VACANCY - BLUE - UMBRELLA BLUE & YELLOW. CHAIRS IN PATIO AT LEFT, - 4 ARE GREEN, 2 ARE WHITE. TABLE AND BENCHES UNDER UMBRELLA AT RIGHT - STONE COLOR. PAVEMENT - GRAY CONCRETE EXCEPT CENTER DRIVE WHICH IS COPPER REDDISH. SHUTTERS - YELLOW. OFFICE SIGN - RED BUSHES - GREEN FOLIAGE, INTERSPERSED WITH LIGHT YELLOW AND BROWNISH RED. WALLS - WHITE.

PHOTO RETURNED

TO

PHOTO USED FOR

*Fix black negative  
after customers  
OK. (flowers)*

*Red & blk. a  
Impression*

*(F)*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH685 ORDER NO. 79803 DATE 5-27-53

CUSTOMER GARVIS MFG. CO.,  
DES MOINES, IOWA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2" M POST CARDS SIZE 3 1/2" x 5 1/2"

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

DIXIE JR. HOT DOG &  
LARGE DIXIE HOT DOG

(ETC. AS PER LAYOUT)

FRONT NO. 5  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW ENCLOSED LAYOUT.

COLOR DESCRIPTION

FOLLOW PHOTO 9BH984 FOR COLORS.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

2 Rephotos 5x7

L.O. 1 1/2

Ret. 3 1/2

Smith & Co. 44 6-15-53 13/4

L.A. 9 3/4

7/8

(5)

as quoted



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH686

ORDER NO. 79556 DATE 5-27-53

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER

HOPKINS MOTEL  
ATLANTA, GEORGIA

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOPKINS MOTEL

NEW EXPRESSWAY U.S. 41 and 19 SOUTH  
ATLANTA, GA.

FRONT NO. 5

(All of this on address side)

R. M. Yes ~~NOX~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

PLATE TITLE IN LOWER RIGHT HAND CORNER ON PICTURE SIDE.  
REMOVE SMALL STAKES AROUND CENTER AREA UNDER LARGE TREE.  
ADD A FEW CLOUDS.

COLOR DESCRIPTION

BUILDINGS FROM BUFF TO A MEDIUM ROSE BRICK. ROOF IS SILVER BLEND  
OF GREEN AND WHITE. GRASS UNDER TREES. WHITE IRON WORK TRIM.  
LIGHT GRAY ASPHALT DRIVEWAY. DOORS GRAYISH GREEN TO BLEND WITH  
ROOF SLIGHTLY DARKER. CARPORT AND UNDER ROOF IS ALL WHITE.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

June 19/53  
Ret 4  
H.C. 1"2 41  
La 8"2  
m

(3)

as quoted



J. P. BELL CO., INC., LYNCHBURG, VA.

NO. 3CH687

ORDER No. 79557

DATE 5-27-53

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL ADMINISTRATION  
BUILDING, ODD FELLOWS HOME OF  
VA., LOCATED AT LYNCHBURG, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW COLOR SHEET ENCLOSED FOR COLOR GUIDE

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 27 1953	MAY 28 1953
SKETCH				
RETOUCHING	1	3	MAY 29 1953	JUN 2 1953
REPHOTO				
PHOTO-LITHO			JUN 2 1953	
BLEUPRINT				JUN 5 1953
STRIPPING, OPAQUING				
HAND COLOR PROOF	21	1 1/2		6-9-53
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D

DATE Filed

By \_\_\_\_\_

DATE Photo Returned to Customer



DISTRIBUTED BY I. STEINFELDT, LANCASTER, PA.

NO. 3CH688

ORDER NO. 79559

DATE 5-27-53

12½ M POST CARDS

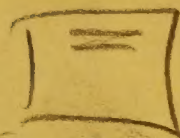
C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL THE LANCASTER GENERAL  
HOSPITAL, LANCASTER, PA.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

LIGHT BRICK #36 ABOVE AND BELOW WINDOWS. DARK BRICK #28 IN LINE  
WITH WINDOWS. WINDOW FRAMES & TRIM-GRAY #17. WINDOW SHADES-  
LIGHT BROWN #15. MACADAM DRIVE. CONCRETE SIDEWALK. GRASS IN CENTER  
PLOT. WORD "OUT" ON DRIVE-YELLOW #1. NAME "THE LANCASTER GENERAL  
HOSPITAL" - IS IN RED LETTERS ON ALUMINUM BACKGROUND.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 2 1953	JUN 3 - 1953
SKETCH				
RETOUCHING		3	MAY 29 1953	JUN 2 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			JUN 4 1953	JUN 9 1953
HAND COLOR PROOF	21	1½		6-11-53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

(F)



DISTRIBUTED BY I. STEINFELDT, LANCASTER, PA. NO. 3CH689  
ORDER No. 79559  
DATE 5-27-53

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL AERIAL VIEW STATE  
TEACHER'S COLLEGE, MILLERSVILLE,  
PA.



(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

MAIN BUILDING IN FOREGROUND & THE ONE ON THE EXTREME RIGHT IS  
RED BRICK #62. TRIM, WINDOWS, ETC. #13. SLATE ROOFS. ALL OTHER  
BUILDINGS #22. TRIM ON THESE IS #15. THESE BUILDINGS HAVE  
GRAVEL ROOFS. THERE IS A LAKE BETWEEN THE MAIN BUILDING IN FRONT  
AND THE NEW BUILDING IN RIGHT CENTER. WATER TOWER IS ALUMINUM.  
PARKING LOTS AND ALL DRIVES ARE MACADAM.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked  
By \_\_\_\_\_  
Date \_\_\_\_\_ ESTIMATE AND WORK SCHEDULE Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 12 1953	JUN 16 1953
SKETCH				
RETOUCHING		4		JUN 12 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	2 1/4	JUN 18 1953	JUN 24 1953
ARTIST DEPT.		13		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH690 ORDER NO. 79560 DATE 5-27-53

CUSTOMER AL KNAPP'S RESTAURANT & LOUNGE  
ROBY, INDIANA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M POST CARDS SIZE  $3\frac{1}{2}$  X  $5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full AL KNAPP'S RESTAURANT & LOUNGE  
1052 INDIANAPOLIS BLVD. ROBY, IND.

FRONT NO. 5

(All of this on address side)

R. M. Yes ~~No~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

GROUP OF 3 VIEWS: SIMILAR TO CARD 2CH831. SEE CUSTOMER  
LAYOUT ENCLOSED.

FOLLOW TISSUE OVERLAY AND INSTRUCTIONS WITH  
PHOTOGRAPHS

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY AND INSTRUCTIONS  
WITH PHOTOGRAPHS

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

1-2X14  
2-2X17  
Lo 1  
Rt 7  
6-23-53  
HC 2  
LH 14  
Wau

Grouping  
Reprints and  
add'l artwork

47.—

(+)



GRAMATAN ART COMPANY, MT. VERNON, NEW YORK

NO. 3CH691

ORDER No. 79561

DATE 5-27-53

6 1/2 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NURSES TRAINING SCHOOL AND HOME,  
HARLEM VALLEY STATE HOSPITAL,  
WINGDALE, NEW YORK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RED BRICK BUILDING - AS IS.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 28 1953	MAY 29 1953
SKETCH				
RETOUCHING		2		JUN 2 1953
REPHOTO				
PHOTO-LITHO			JUN 2 1953	JUN 8 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	21	1 1/2		6-9-53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



GRAMATAN ART COMPANY, MT. VERNON, NEW YORK

NO. 3CH692

ORDER No. 79561

DATE 5-27-53

6 $\frac{1}{2}$  M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DIRECTORS RESIDENCE, HARLEM  
VALLEY STATE HOSPITAL,  
WINGDALE, NEW YORK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

BROWN STUCCO BUILDING. ROOF RED AND BROWN

TOUCH UP BAD SPOT UNDER CHIMNEY (ON ROOF).

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 28 1953	MAY 29 1953
SKETCH				
RETOUCHING	16	2	JUN 1 1953	JUN 2 1953
REPHOTO				
PHOTO-LITHO			JUN 2 1953	JUN 9 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	44	1 1/2		6-10
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

## ATTENTION

4 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.



GRAMATAN ART COMPANY, MT. VERNON, NEW YORK

NO. 3CH693

ORDER No. 79561

DATE 5-27-53

6 1/2 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1

R. M. NO.

TITLE IN FULL

ADMINISTRATION BUILDING, HARLEM  
VALLEY STATE HOSPITAL, WINGDALE,  
NEW YORK

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT BUILDING IN BACKGROUND ON LEFT SIDE, <sup>SCAR</sup> ADD TREES IN PLACE  
OF. BRING OUT CLOUDS. GREEN LAWN IN FOREGROUND.  
RED BRICK BUILDING. GRAY SLATE ROOF.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 28 1953	MAY 28 1953
SKETCH				
RETOUCHING	/	3	JUN 1 1953	JUN 2 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 1/2	JUN 3 1953 6/15/53	JUN 12 1953 6/15/53
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



GRAMATAN ART COMPANY, MT. VERNON, NEW YORK

NO. 3CH694

ORDER No. 79561

DATE 5-27-53

6½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

TITLE IN FULL

EMPLOYEE'S HOME, HARLEM VALLEY  
STATE HOSPITAL, WINGDALE, NEW YORK

IMPRINT SAME AS ABOVE



PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT CAR. CROP AT EDGE OF LAWN.

RED BRICK BUILDING /

SUBMIT:

RET. PHOTO

REPHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

**ATTENTION**

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

**ESTIMATE****AND WORK SCHEDULE**

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 28 1953	
SKETCH				
RETOUCHING		4	6-1-53	JUN 3 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1½	JUN 9 1953 6/12/53	JUN 12 1953 6/15/53
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



SHREVEPORT NEWS AGENCY, SHREVEPORT, LA.

NO. 3CH695

ORDER No. 79567

DATE 5-28-53

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1

R. M. NO

TITLE IN FULL

GREATER SHREVEPORT MUNICIPAL  
AIRPORT, SHREVEPORT, LOUISIANA

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BRING OUT DETAILS OF CONCRETE DRIVE & PARKING AREA, AND SHOW GRASS  
ELSEWHERE. RUNWAYS ARE LIGHT CONCRETE. BUILDING IS LIGHT BUFF,  
WITH BLUE WINDOW FRAMES & BLUE "SHREVEPORT" SIGNS. THE IRON FENCES ARE  
RED, WITH SILVER MESH. FLAGPOLE RED. COVERED PART EXTENDING INTO FIELD  
HAS GRAVEL ROOF AND RED UNDERNEATH. RED LIGHT POLES. TOWER-SILVER  
AND GREEN GLASS WITH RED RAILS ATOP. ISLANDS OF LAWN DIVIDE THE  
PARKING AREAS. PORTION TO RIGHT OF PARKED CARS IS GRASS. FIELD IS  
COVERED WITH GRASS. PUT FLAG ON POLE. C&S PLANE-GREEN & YELLOW BACK  
WING. DELTA TRIM IS DARK BLUE, RED EDGE. *yes*

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 2 1953	JUN 3 - 1953
SKETCH				
RETOUCHING				JUN 2 1953
REPHOTO				
PHOTO-LITHO			JUN 11 1953	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	24	1 1/2		JUN 18 1953
ARTIST DEPT.	42	9 1/2		JUN 17 53

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



GRAMATAN ART COMPANY, MT. VERNON, NEW YORK

NO. 3CH696

ORDER No. 79576

DATE 5-28-53

6½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL LAWRENCE HOSPITAL,  
BRONXVILLE, NEW YORK



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RED BRICK BUILDING. TRIMMINGS ALUMINUM.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES  
HANDCOL PROOF RETURN PHOTO  
ENVELOPE PHOTO TICKET

## ATTENTION

2 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

### ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 29 1953	JUN 1 - 1953
SKETCH				
RETOUCHING	10	2	MAY 29 1953	MAY 29 1953
REPHOTO				
PHOTO-LITHO			JUN 2 1953	JUN 5 1953
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	21	1 1/2		6-9-53
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



GRAMATAN ART COMPANY, MT. VERNON, NEW YORK

NO. 3CH697

ORDER NO. 79576

DATE 5-28-53

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL RAILROAD PLAZA,  
BRONXVILLE, NEW YORK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION (2 PHOTOS)

STUCCO BUILDINGS, AND ONE RED BUILDING AS MARKED  
ON BACK OF PHOTO.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

## AND WORK SCHEDULE

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 2 1953	JUN 3 - 1953
SKETCH				
RETOUCHING	10	2		JUN 2 1953
REPHOTO				
PHOTO-LITHO			JUN 4 1953	JUN 9 1953
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	44	1 3/4		
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH698 ORDER NO. 79583 DATE 5-29-53

CUSTOMER THOMAS NELSON MOTEL  
YORKTOWN, VIRGINIA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLOR TONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes ☒ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print ☒ Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

BUILDING IS WHITE. GREEN ROOF #54. GREEN BLINDS #54. WINDOW SILLS  
BRIGHT RED BRICK #2. WHITE FENCE. GREEN GRASS, SHRUBS AND TREES.  
SIGN: GREEN, LETTERS IN WHITE. APPROVED AAA SIGN: LETTERS & CIRCLE-  
BLUE, WHITE FIELD. "SUPERIOR" SIGN- WHITE FIELD, GREEN FOUR LEAF CLOVER,  
DARK RED BACKGROUND FOR WORD "SUPERIOR". DOORS ARE WHITE, MOLDINGS -  
GREEN. #54. /

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

*L.H. Blue*

*Ret 6  
45 file 12  
22 9  
278*

*Wash*

*as quoted*



NO. 3CH699

THE WAGON WHEEL INN, LINCOLN'S NEW SALEM, ILL.

ORDER No. 79591

DATE 5-29-53

6½ M MINIATURE VIEWS 2½ X 3½ ART COLORTONE

FULL FACE  
3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

THE WAGON WHEEL INN, NEW SALEM  
STATE PARK, LINCOLN'S NEW SALEM,  
ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES-same as

IMPRINT

NONE

6BH2218

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

*Correct color*

USE PHOTO FROM 6BH2218. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By

By

Date

Date

**AND WORK SCHEDULE**

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 5 1953	JUN 8 - 1953
SKETCH				
RETOUCHING		1		JUN 5 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		1½		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

*Get Drawings +  
Reduce Color + Black  
on sheet 183*



Can-2-

DISTRIBUTED BY MAHONING VALLEY DISTRIBUTING  
AGENCY, INC., YOUNGSTOWN, OHIO

NO. 3CH670

ORDER No. 79538

DATE 5-22-53

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL CANFIELD METHODIST  
CHURCH, CANFIELD, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

Private # before imprint: CAN-2

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION REMOVE-POLES, WIRES, CAR, AND BUILDINGS ON  
EXTREME LEFT & RIGHT. ALSO REMOVE FIRE PLUG IN FRONT OF HOUSE AND  
ROAD SIGNS. TAKE OUT SHADOWS. LAWN IN FOREGROUND. ADD FOLIAGE ON  
TREES. ADD CLOUDS. BUFF BRICK CHURCH WITH BROWN DOORS & BLUISH-  
TINTED WINDOWS. GREY STONE BASE. CONCRETE STEPS WITH BROWN RAILING.  
SIGN IS BLACK & WHITE. NEW ADDITION IN CENTER: BUFF BRICK WITH GREY  
DOORS. CONCRETE TRIM AROUND BUILDING. HOUSE AT LEFT IS BUFF BRICK  
WITH BROWN WINDOW TRIM. GREY ROOF.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

664669

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 26 1953	MAY 26 1953
SKETCH				
RETOUCHING		3	MAY 27 1953	JUN 2 1953
REPHOTO				
PHOTO-LITHO			JUN 2 1953	JUN 5 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1 1/2		
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH700 ORDER NO. 79593 DATE 5-29-53

CUSTOMER OUR LADY OF PERPETUAL HELP CHURCH  
GLENVIEW, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No  
Title in full

No title

FRONT NO. 5

(All of this on address side)

R. M.

Yes

XXX

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

EXTEND ON RIGHT SIDE TO MAKE FULL FACE CARD

COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY

RETURN KODACHROME TO CUSTOMER

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

10

PHOTO USED FOR

Ref 6

45-42112-7

229

77



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH701

ORDER NO. 79593 DATE 5-29-53

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

2

Photos for  
this Customer

CUSTOMER OUR LADY OF PERPETUAL HELP CHURCH  
GLENVIEW, ILLINOIS

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

No title

(All of this on address side)  
FRONT NO. 5 R. M. Yes ~~XXX~~  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP WHERE SHOWN

COLOR DESCRIPTION

FOLLOW COLOR PICTURE FOR GUIDE

Colored picture ret.  
9/7-1/53  
MS

3M-4-15-52

PHOTO RETURNED

10

PHOTO USED FOR

Right for Color

Re 62

45 Jc 242/Plt

La 12

Add'l artwork

27.50

incl. comm.

Wash

Same as  
D10318



Colored Slit 7h

NO. 3CH702

DISTRIBUTED BY WILSON'S BOOK & STATIONERY STORE, ORDER NO. 79603  
PADUCAH, KY.

DATE 6-1-53

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER		FRONT NO. 1	R. M. NO
TITLE IN FULL GREETINGS FROM PADUCAH KENTUCKY THE ATOMIC CITY		IMPRINT SAME AS ABOVE	
SMALL TYPE: (C) CURT TEICH & CO., INC.		PHOTO PROPERTY OF C.T.	

RETOUCHING AND COLOR DESCRIPTION

USE VIEWS ENCLOSED: ARRANGED TO BEST ADVANTAGE (different than old card OCH1712). LARGER VIEWS THAN PREVIOUSLY SHOWN. CARD TO HAVE RED BACKGROUND, WITH ATOMIC DESIGN ENCLOSED AND SHOWN ON ROUGH PENCIL LAYOUT.

SUBMIT SKETCH.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

*Rush Sheet  
on G. 187*

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date \_\_\_\_\_  
**ESTIMATE AND WORK SCHEDULE**

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No	Time Allowed		
COMPOSING, Type Set Up			89616 NNC	JUN 10 1953
SKETCH	10	6	JUN 11 1953	
RETOUCHING		4		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	41	16	6/18/53	6/18/53

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
DATE Photo Returned to Customer \_\_\_\_\_

*P - 9BH 1744 ✓ +*  
*A - 1CH 1645 ✓ +*  
*D - 8AH 2776 ✓ +*  
*U - 0BH 1651 ✓ +*  
*C - ✓*  
*A - 0CH 1744 ✓*  
*H - 0BH 1575 ✓*



DISTRIBUTED BY P.M. LIGHTBOURN, NASSAU, N.P.  
BAHAMAS

NO. 3CH703

ORDER No. 79604

DATE 6-1-53

5X7

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL **XXXXX**

BENEATH THE BAHAMIAN SEA, NASSAU,  
BAHAMAS



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

SAME AS ABOVE

PUT IN STAMP SPACE: "PLACE STAMP  
HERE"

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE NEW BLACK & WHITE PRINT FROM COLORED PICTURE.

FOLLOW COLORED PICTURE FOR COLOR GUIDE

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 5 1953	JUN 5 - 1953
SKETCH	9		JUN 5 1953	JUN 5 1953
RETOUCHING		2	JUN 2 1953	JUN 5 1953
REPHOTO			JUN 2 1953	JUN 5 1953
PHOTO-LITHO			JUN 9 1953	JUN 12 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	13½		
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH704 ORDER NO. 79610 DATE 6-2-53

CUSTOMER MRS. WAGNER'S COLONIAL KITCHEN  
EATON, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side)  
R. M. Yes ~~XXX~~  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Handcolor — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO: FOLLOW SKETCH — EXCEPT: PUT IN WINDOW BOXES (2)  
AS MARKED ON TISSUE OVERLAY /

COLOR DESCRIPTION

FOLLOW SKETCH

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

*Rep.*  
*Ret.*  
*U.C.*  
*L.C.*  
*NY*  
*as quoted*  
*6*  
*1 1/2*  
*8 3/4*

*Red Impression*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH705 ORDER NO. 79613 DATE 6-3-53

CUSTOMER PACINO'S RESTAURANT  
MIDDLEBURGH HEIGHTS, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SAM PACINO'S RESTAURANT  
PEARL ROAD (U.S.42) AND W.130th,  
MIDDLEBURGH HEIGHTS, OHIO

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof, Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH: EXCEPT — IN THE DINING ROOM THE WALLS  
SHOULD BE A LITTLE MORE ON THE GREEN SIDE AND THE DRAPES  
RED AND SOME CHARTREUSE. THE BOOTHS ARE CHARTREUSE.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

3 Replicas

L.O.

Ret.

Sam H.C.

L.A.

45 2 1/2

134

as quoted

5

Rel Impresso

F



DISTRIBUTED BY OZARK POST CARD PUBLISHERS,  
BOX 455, MONETT, MO.  
PHOTO BY BULL SHOALS GAZETTE, FORSYTH, MISSOURI

NO. 3CH706

ORDER No 79844

DATE 6-3-53

12½ M POST CARDS

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FISHING AT MOUTH OF SWAN CREEK  
SHADOW ROCK BEACH PARK, FORSYTH,  
MISSOURI

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

*Photo 4CH 137*

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.		DATE COMPLETED
	Clock No.	Time Allowed			
COMPOSING, Type Set Up			JUN 5 1953		JUN 5 1953
SKETCH					
RETOUCHING		1½	JUN 4 1953		JUN 5 1953
REPHOTO					
PHOTO-LITHO					
BLUEPRINT					
STRIPPING, OPAQUING			JUN 5 1953		JUN 16 1953
HAND COLOR PROOF	41	1½	6/17/53		6/18/53
ARTIST DEPT.	42	9			6-29-53

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH707 ORDER NO. 79620 DATE 6-3-53

CUSTOMER STARLITE MOTEL  
MAPLE SHADE, NEW JERSEY

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-WHITE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ROUTE 73, MAPLE SHADE, N.J. ONE  
MILE N. OF N.J. TURNPIKE EXIT #4

FRONT NO. 5

R. M.

Yes

~~XXXX~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED. TAKE OUT ALL SIGN SUPPORTS EXCEPT THE TWO MAIN  
POSTS. REMOVE — EMPTY BOTTLE CRATES AT COKE MACHINE, AND THE  
HIGH GRASS.

LEAVE CLOUDS AS THEY ARE.

COLOR DESCRIPTION

BUILDING-WHITE. ROOF, DOORS, OFFICE SIGN, BIG SIGN AND POST MUCH DARKER  
THAN #59 — MORE OF A CHOCOLATE BROWN. BRICK WINDOW SILLS #23. WINDOW  
FRAMES-STAINLESS STEEL. WORDS "STARLITE MOTEL" & "OFFICE" — COPPER GOLD.  
STAR AND "VACANCY" SIGN #31. WORD "VACANCY" — NEON ARROW & NEON BORDER  
OF LARGE SIGN #49. NEON ON STAR-RED. WHITE FENCE. CONCRETE BASE FOR  
SIGN IS WHITE. DRIVEWAY — BLACK TOP. REST OF FOREGROUND A GREEN GRASS  
LAWN. YOUR COLOR FOR FORD. MAKE LETTERS STAND OUT. SHOW NUMBERS ON  
ROOM DOORS. GIVE TREE LEAVES A NICE GREEN. NATURAL COLOR OF COKE  
MACHINE. CHAIR BACKS THE SAME COLOR AS COKE MACHINE, WITH YELLOW  
FRAMES #12.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

Ret 5

41 4/0 1/2

14 2 8 3/4

28

Wm



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH708

ORDER NO. 79621 DATE 6-3-53

DEPT.

DATE COMPLETED

CUSTOMER

THE ALLIS PRESS  
KANSAS CITY, MISSOURI

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full KANSAS CITY LIVESTOCK MARKET

FRONT NO. 5

(All of this on address side)

R. M.

Yes

XXX

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark

Yes

No

Special type as sample

IMPRINT Customer

C. T. Imprint

No Imprint

Side — Center

THE ALLIS PRESS, KANSAS CITY, MO.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH /  
(GROUP)

COLOR DESCRIPTION

FOLLOW SKETCH /

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

X

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

3 Reproaches

L.O.

1 1/2

Ref.

8

Mon H. C.

45

3 1/2

L. A.

13 1/2

41



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH709 ORDER NO. 79622 DATE 6-4-53

CUSTOMER CENTRAL BAPTIST HOSPITAL  
LEXINGTON, KENTUCKY

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full  
CENTRAL BAPTIST HOSPITAL  
LEXINGTON, KENTUCKY

FRONT NO. 5

(All of this on address side)

R. M. Yes ~~XXXX~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

RETURN ORIGINAL DRAWING TO CUSTOMER

PHOTO RETURNED

TO

PHOTO USED FOR

5x7 Rephoto

Ref. 6 1/2  
H.C. 45 1 3/4  
L.A. 10 3/4  
7-17-53

as quoted

(S)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH710 ORDER NO. 79630 DATE 6-5-53

CUSTOMER HOTEL MAYER  
DEVILS LAKE, NORTH DAKOTA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE—FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL MAYER, DEVILS LAKE,  
NORTH DAKOTA

FRONT NO. 5

(All of this on address side)

R. M.

Yes

XXX

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO: REMOVE — SMALL BASEMENT ENTRY ON LEFT OF BUILDING,  
ALSO BUILDINGS ON EITHER SIDE OF THE HOTEL, CARS,  
AND FIRE PLUG AND LIGHT STANDARD, ALSO TAKE OUT PUDDLE OF  
WATER IN STREET, AND PARKING STANDARD. DARKEN SPOTS  
THAT ARE TOO LIGHT, AND LIGHTEN THE AREAS WHICH ARE TOO  
DARK.

COLOR DESCRIPTION

THE BUILDING IS BROWN BRICK #48. CANOPIES ARE GREEN #54.  
WINDOW FRAMES ARE GREEN #54. BOTH SIGNS ARE WHITE LETTERS ON  
RED BACKGROUND.(WHITE ON #7)

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

5x7 Rephot

21-6-23-53

Ret  
H.C.  
L.A.

6  
1 1/2  
9

as quoted

(S)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH711 ORDER NO. 79633 DATE 6-5-53

CUSTOMER

MARKEN & BIELFELD, INC.  
FREDERICK, MARYLAND

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

(Club room)

FRONT NO. 13

(All of this on address side)

R. M. Yes ~~No~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

MARKEN & BIELFELD, INC., FREDERICK, MD.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ref. 5  
H.C. 44 2  
7-10-53  
L.A. 11

as requested

C  
①



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BOX 455, MONETT, MO.

NO. 3CH712

ORDER No. 79853

DATE 6-8-53

12½<sup>M</sup> POST CARDS

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ONE OF THE MANY LOOKOUT TOWERS  
ON U. S. 60 BEAUTIFUL MISSOURI  
OZARKS

HIGHWAY

IN THE



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M.

YES *permitted*

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SHOW SIGN (NEOSHO LOOKOUT) WHITE ON DARK BROWN  
TOWER - BROWN WOOD  
TOP - WHITE  
SHOW FLAG FLYING  
REMOVE MAN  
USE ATTRACTIVE FALL COLORS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

**ESTIMATE**

**AND WORK SCHEDULE**

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 9 1953	JUN 9 1953
SKETCH				
RETOUCHING			8	JUN 9 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			JUN 11 1953	JUN 23 1953
STRIPPING, OPAQUING				
HAND COLOR PROOF	15	1 1/2		
ARTIST DEPT.	40	9	7-10-53	7-15-53

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

*type change*



GULF STREAM CARD & DISTRIBUTING CO.,  
MIAMI, FLORIDA

NO. 3CH713

ORDER No. 79865

DATE 6-9-53

25 M POST CARDS

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CLEOPATRA'S BARGE AT VIZCAYA,  
DADE COUNTY ART MUSEUM,  
MIAMI, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: M-112

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

ALSO SEE COLOR TRANSP. 3CK410.

PHOTO PROPERTY OF CUST.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

23 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 12 1953	
SKETCH				
RETOUCHING	9	2	JUN 10 1953	JUN 12 1953
REPHOTO				JUN 22 1953
PHOTO-LITHO			JUN 17 1953	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



GULF STREAM CARD & DISTRIBUTING CO.,  
MIAMI, FLORIDA

NO. 3CH714

ORDER No. 79865

DATE 6-9-53

25 M POST CARDS

C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LOOKING ACROSS CLEOPATRA'S BARGE  
TO VIZCAYA, DADE COUNTY ART  
MUSEUM, MIAMI, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: M-113  
RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

FOLLOW TISSUE OVERLAY.

SUBMIT: YES  
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 12 1953	JUN 11 1953
SKETCH				
RETOUCHING	9	2 1/2	JUN 10 1953	JUN 12 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	21	1 1/2	JUN 18 1953	JUN 24 1953
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

## ATTENTION:

23 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.



GULF STREAM CARD & DISTRIBUTING CO.  
MIAMI, FLORIDA

NO. 3CH715

ORDER NO. 79865

DATE 6-9-53

25<sup>M</sup> POST CARDS

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FLAMINGO LAKE AT THE PARROT  
JUNGLE, RED ROAD, MIAMI, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: M-114

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SEE COLOR TRANSP. 3CK399 FOR COLORS.

PHOTO PROPERTY OF

CUST.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

23 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 16 1953	JUN 17 1953
SKETCH				
RETOUCHING	✓	2	JUN 10 1953	JUN 16 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	21	1 1/2	JUN 18 1953	JUN 22 1953
ARTIST DEPT.		9 3/4		62453

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



GULF STREAM CARD & DISTRIBUTING CO.,  
MIAMI, FLORIDA

NO. 3C H716

ORDER NO. 79865

DATE 6-9-53

25 M POST CARDS

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CHARTER FISHING BOATS AT BAKER'S  
HAULOVER FISHING DOCKS, MIAMI  
BEACH, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: M-116

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION:

23 Subjects &  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

### AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 18 1953	JUN 18 1953
SKETCH				
RETOUCHING		3	JUN 10 1953	JUN 18 1953
REPHOTO				
PHOTO-LITHO			JUN 22 1953	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



GULF STREAM CARD & DISTRIBUTING CO.,  
MIAMI, FLORIDA

NO. 3CH717

ORDER NO. 79865

DATE 6-9-53

25<sup>M</sup> POST CARDS

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AVOCADO GROVE IN THE REDLANDS,  
HOMESTEAD, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: M-117

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE OVERLAY.

PHOTO PROPERTY OF

C. T.

LOOK IN FLORIDA SAMPLE FILE FOR CLOSEUP VIEW OF AN "AVOCADO"  
FRUIT & PLACE AS INSERT IN UPPER RIGHT OR WHEREVER BEST.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

23 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 15 1953	JUN 17 1953
SKETCH				
RETOUCHING	2	2 1/2	JUN 12 1953	JUN 15 1953
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 1/2	6/15/53	6/17/53
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



KEY GULF STREAM CARD & DISTRIBUTING CO.,  
MIAMI, FLORIDA

NO. 3CH718

ORDER NO. 79865

DATE 6-9-53

25 M POST CARDS

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

KEY BISCAYNE HOTEL, KEY BISCAYNE,  
FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: M-118

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO PROPERTY OF

CUST.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

YES

ENVELOPE PHOTO TICKET

ATTENTION

23 Subjects as  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 18 1953	JUN 22 1953
SKETCH				
RETOUCHING	6	3	JUN 10 1953	JUN 18 1953
REPHOTO				
PHOTO-LITHO			JUN 23 1953	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 1/2	6/26/53	6/26/53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



GULF STREAM CARD & DISTRIBUTING CO.,  
MIAMI, FLORIDA

NO. 3CH719

ORDER NO. 79865

DATE 6-9-53

25<sup>M</sup> POST CARDS

C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CABANAS AT CRANDON PARK,  
KEY BISCAINE, MIAMI, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: M-119

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO PROPERTY OF CUST.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 18 1953	JUN 22 1953
SKETCH				
RETOUCHING	2	3	JUN 10 1953	JUN 18 1953
REPHOTO				
PHOTO-LITHO			JUN 23 1953	JUN 25 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	11	1 1/2	6/25/53	6/25/53
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



GULF STREAM CARD & DISTRIBUTING CO.,  
MIAMI, FLORIDA

NO. 3CH720

ORDER No. 79865

DATE 6-9-53

25<sup>M</sup> POST CARDS

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BAKER'S HAULOVER BRIDGE WITH THE  
KENILWORTH & SEA VIEW HOTELS IN  
THE BACKGROUND

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M.

NO

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE M-120

RETOUCHING AND COLOR DESCRIPTION

CUT PHOTO AS INDICATED.

FOLLOW TISSUE OVERLAY.

PHOTO PROPERTY OF

C. T.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

23

Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 16 1953	JUN 17 1953
SKETCH				
RETOUCHING	✓	3	JUN 10 1953	JUN 16 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	4/6	1 1/2	JUN 18 1953	JUN 23 1953
ARTIST DEPT.	4/1	8 3/4	7/20/53	6/25/53

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



GULF STREAM CARD & DISTRIBUTING CO.,  
MIAMI, FLORIDA

NO. 3CH721

ORDER NO. 79865

DATE 6-9-53

25M POST CARDS

C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BEAUTIFUL RESIDENTIAL STREETS  
MINGLE WITH ULTRA MODERN HOTELS,  
MIAMI BEACH, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: M-121  
RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C. T.

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION

Subjects &  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 17 1953	JUN 18 1953
SKETCH				
RETOUCHING		3 1/2	JUN 10 1953	JUN 17 1953
REPHOTO				
PHOTO-LITHO			JUN 22 1953	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1 1/2		
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D: \_\_\_\_\_ DATE Filed: \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



GULF STREAM CARD & DISTRIBUTING CO.,  
MIAMI, FLORIDA

NO. 3CH722

ORDER No. 79865

DATE 6-9-53

25 M POST CARDS

C. T. ART COLORTONE

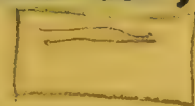
FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MANGO & AVOCADO GROVE ON KROME  
AVE., REDLANDS, HOMESTEAD, FLA.



PRIVATE NO. BEFORE TITLE: M-122

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

23 Subjects &  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE	DATE
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			JUN 17 1953	JUN 18 1953
SKETCH				
RETOUCHING	✓	2 1/2	JUN 10 1953	JUN 17 1953
REPHOTO				
PHOTO-LITHO			JUN 22 1953	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



GULF STREAM CARD & DISTRIBUTING CO.,  
MIAMI, FLORIDA

NO. 3CH723

ORDER NO. 79865

DATE 6-9-53

25 M POST CARDS

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

TITLE IN FULL

WATER FOUNTAIN AND FORMAL  
GARDENS AT VIZCAYA, DADE COUNTY  
ART MUSEUM, MIAMI, FLA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: M-123

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE COLOR TRANSPARENCY G-63 IN TODAYS ORDER OF

CURTEICHCOLOR SUBJECTS.

3CK439

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION:

23

Subjects &  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 12 1953	JUN 14 1953
SKETCH				
RETOUCHING	9	2	JUN 10 1953	JUN 12 1953
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING			JUN 17 1953	JUN 23 1953
HAND COLOR PROOF	45	13 1/2		
ARTIST DEPT.		10 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



GULF STREAM CARD & DISTRIBUTING CO.,  
MIAMI, FLORIDA

NO. 3CH724

ORDER No. 79866

DATE 6-9-53

25 M POST CARDS

C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

KROME AVE., LOOKING NORTH,  
HOMESTEAD, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: M-124

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO PROPERTY OF C. T.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

23 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 17 1953	JUN 18 1953
SKETCH				
RETOUCHING	2	3	JUN 10 1953	JUN 17 1953
REPHOTO				
PHOTO-LITHO			JUN 22 1953	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 1/2	6/28/53	6/28/53
ARTIST DEPT.		8 3/4		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



GULF STREAM CARD & DISTRIBUTING CO.,  
MIAMI, FLORIDA

NO. #3CH725

ORDER NO. 79866

DATE 6-9-53

25 M POST CARDS

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NIGHT SCENE ON BUSTLING FLAGLER  
ST., MIAMI, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

PRIVATE NO. BEFORE TITLE: M-125

RETOUCHING AND COLOR DESCRIPTION

MAKE NIGHT SCENE.

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

23 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 17 1953	JUN 18 1953
SKETCH				
RETOUCHING		7	JUN 10 1953	JUN 17 1953
REPHOTO				
PHOTO-LITHO			JUN 22 1953	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	2		
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



GULF STREAM CARD & DISTRIBUTING CO.,  
MIAMI, FLORIDA

NO. 3CH726

ORDER NO. 79866

DATE 6-9-53

25 M POST CARDS

C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PERFORMING MACAWS GOING THRU  
THEIR ACT IN THE AMPHITHEATRE,  
PARROT JUNGLE, MIAMI, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE M-126  
RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C. T.

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 18 1953	JUN 18 1953
SKETCH				
RETOUCHING	2	3	JUN 10 1953	JUN 18 1953
REPHOTO				
PHOTO-LITHO			JUN 22 1953	JUL 22 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	2 1/2		
ARTIST DEPT.		12		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

## ATTENTION

23 Subjects o.

order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

MAKEOVER

MAKEOVER

Charge to Dept.

EST. Makeover Time Required

	TIME	Time Recorded in Cost Dept.
RETOUCHING		
PHOTO-LITHO		Date
COMPOSING		
ART DEPT.		By
ENGRAVING		

MAKEOVER

MAKEOVER



GULF STREAM CARD & DISTRIBUTING CO.,  
MIAMI, FLORIDA

NO. 3CH727

ORDER No. 79866

DATE 6-9-53

25 M POST CARDS

C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1 R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE

FORMAL GARDENS AND MUSEUM,  
VIZCAYA, DADE COUNTY ART MUSEUM



PRIVATE NO. BEFORE TITLE: M-127

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

23 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 12 1953	JUN 16 1953
SKETCH				
RETOUCHING	9	2'1	JUN 10 1953	JUN 12 1953
REPHOTO				JUN 25 1953
PHOTO-LITHO			JUN 17 1953	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	4/1	1'42	8/25/53	4/6/53
ARTIST DEPT.				

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



GULF STREAM CARD & DISTRIBUTING CO.,  
MIAMI, FLORIDA

NO. 3CH728

ORDER NO. 79866

DATE 6-9-53

25 <sup>M</sup> POST CARDS

C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1 R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE

COLORFUL FLAMINGOS AND  
BRILLIANT MACAWS COMBINE IN A  
RIOT OF COLOR AT THE PARROT  
JUNGLE

PRIVATE NO. BEFORE TITLE: M-128  
RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C. T.

USE PART OF PHOTO ONLY AS INDICATED.

SEE 3CK401 COLOR TRANSPARENCY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO  
ENVELOPE PHOTO TICKET

ATTENTION

23 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 10 1953	
SKETCH				JUN 19 1953
RETOUCHING	2	2 1/2	JUN 10 1953	JUN 18 1953
REPHOTO				
PHOTO-LITHO			JUN 23 1953	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1 3/4		
ARTIST DEPT.		10 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



GULF STREAM CARD & DISTRIBUTING CO.,  
MIAMI, FLORIDA

NO. 3CH729

ORDER No. 79866

DATE 6-9-53

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NEW BROAD CAUSEWAY FROM BAL  
HARBOUR AND SURFSIDE, BETWEEN  
MIAMI & MIAMI BEACH

PRIVATE NO. BEFORE TITLE: M-129  
RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

ATTENTION

23 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

SUBMIT: YES  
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 12 1953	JUN 16 1953
SKETCH			JUN 10 1953	JUN 12 1953
RETOUCHING	9	2		
REPHOTO				JUN 22 1953
PHOTO-LITHO			JUN 17 1953	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	21	1 1/2		6-23-53
ARTIST DEPT.		8 3/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



GULF STREAM CARD & DISTRIBUTING CO.,  
MIAMI, FLORIDA

NO. 3CH730

ORDER No. 79866

DATE 6-9-53

25<sup>M</sup> POST CARDS

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

TYPICAL BEACH SCENE AT CRANDON  
PARK, KEY BISCAINE, MIAMI, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: M-130  
RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

CUT DOWN PHOTO AS INDICATED.

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HAND COLOR PROOF RETURN PHOTO  
ENVELOPE PHOTO TICKET

ATTENTION:

23 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 19 1953	JUN 22 1953
SKETCH				
RETOUCHING	2	2	JUN 10 1953	JUN 19 1953
REPHOTO				
PHOTO-LITHO			JUN 24 1953	
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1 1/2		
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



GULF STREAM CARD & DISTRIBUTING CO.,  
MIAMI, FLORIDA

NO. 3CH731

ORDER NO. 79866

DATE 6-9-53

25 M POST CARDS

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ST. THERESA CATHOLIC CHURCH,  
CORAL GABLES, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NONE

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: M-131

RETOUCHING AND COLOR DESCRIPTION

SEE COLOR TRANSPARENCY 3CK3400 FOR COLORS.

PHOTO PROPERTY OF C.T.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

23 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 16 1953	JUN 17 1953
SKETCH				
RETOUCHING		2 1/2	JUN 10 1953	JUN 10 1953
REPHOTO				
PHOTO-LITHO			JUN 12 1953	JUN 22 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1 1/2		
ARTIST DEPT.	44	9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



GULF STREAM CARD & DISTRIBUTING CO.,  
MIAMI, FLORIDA

NO. 3CH732

ORDER NO. 79866

DATE 6-9-53

25 M POST CARDS

C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BUSY SHOPPING CENTER AT LITTLE  
RIVER, MIAMI, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

PRIVATE NO. BEFORE TITLE: M-132  
RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO  
ENVELOPE PHOTO TICKET

## ATTENTION

23 Subjects o.  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 12 1953	JUN 16 1953
SKETCH				
RETOUCHING		5	JUN 10 1953	JUN 12 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	21	1 3/4	JUN 17 1953	JUN 23 1953
ARTIST DEPT.		10		6-23-53

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

*Red Simpson*

(F)



GULF STREAM CARD & DISTRIBUTING CO.,  
MIAMI, FLORIDA

NO. 3CH733

ORDER No. 79866

DATE 6-9-53

25<sup>M</sup> POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HOLLYWOOD BEACH AT JOHNSON  
STREET, HOLLYWOOD-BY-THE-SEA,  
FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: MDH-46

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

SEE TUSSUE OVERLAY.

SEE 3CK412 COLOR TRANSPARENCY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION

23 Subject of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

### ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 22 1953	JUN 22 1953
SKETCH				
RETOUCHING	2	3	JUN 10 1953	JUN 22 1953
REPHOTO				
PHOTO-LITHO			JUN 24 1953	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1 1/2		
ARTIST DEPT.		6 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



GULF STREAM CARD & DISTRIBUTING CO.,  
MIAMI, FLORIDA  
PHOTO BY "TONY" KOZLA

NO. 3CH734  
ORDER No. 79866  
DATE 6-9-53

25 M POST CARDS

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AERIAL VIEW OF FT. LAUDERDALE,  
PORT EVERGLADES IN THE  
BACKGROUND

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: DF-74

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO PROPERTY OF CUST.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION

23 Subject of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate  
By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 16 1953	JUN 17 1953
SKETCH				
RETOUCHING	7	4 1/2	JUN 10 1953	JUN 16 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	21	2 1/2		6-24-53
ARTIST DEPT.		1 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



GULF STREAM CARD & DISTRIBUTING CO.,  
MIAMI, FLORIDA  
PHOTO BY "TONY" KOZLA

NO. 3CH735

ORDER NO. 79866

DATE 6-9-53

25 M POST CARDS

C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AERIAL VIEW OF FORT LAUDERDALE,  
FLA., NEW RIVER IN THE FOREGROUND

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: DF-75

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HAND ~~YES~~ PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 19 1953	JUN 22 1953
SKETCH				
RETOUCHING		45	JUN 10 1953	JUN 19 1953
REPHOTO				
PHOTO-LITHO			JUN 23 1953	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	2 1/2		
ARTIST DEPT.		1 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

## ATTENTION

23 Subject of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.



GULF STREAM CARD & DISTRIBUTING CO.,  
MIAMI, FLORIDA

NO. 3CH736

ORDER NO. 79638

DATE 6-9-53

25 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES *encl*

TITLE IN FULL SEE BREEDING ANGEL FISH  
AT EASTERN GARDEN AQUARIUM,  
5 MILES FROM SOUTH MIAMI,  
FLORIDA.

IMPRINT SAME AS ABOVE

Private # before title: M.108

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW COLOR SHEETS FOR COLOR GUIDE AS INDICATED

*Follow Magazine Clippings for Color*

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION:

*3* Subjects in  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 12 1953	JUN 15 1953
SKETCH				
RETOUCHING		2	JUN 16 1953	JUN 17 1953
REPHOTO			JUN 10 1953	JUN 11 1953
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			JUN 18 1953	
HAND COLOR PROOF	45	132		
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



GULF STREAM CARD & DISTRIBUTING CO.,  
MIAMI, FLORIDA

NO. 3CH737

ORDER No. 79638

DATE 6-9-53

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL FIGHTING FISH FROM  
SIAM AT EASTERN GARDEN AQUARIUM,  
5 MILES FROM SOUTH MIAMI, FLORIDA

Private # before title: M.109

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW COLOR SHEETS FOR COLOR GUIDE AS INDICATED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_ Date \_\_\_\_\_ By \_\_\_\_\_ Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 12 1953	JUN 15 1953
SKETCH				
RETOUCHING		/	JUN 16 1953	JUN 22 1953
REPHOTO			JUN 10 1953	JUN 11 1953
PHOTO-LITHO			JUN 23 1953	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	1 3/4		6-25-53
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



GULF STREAM CARD & DISTRIBUTING CO.,  
MIAMI, FLORIDA

NO. 3CH738

ORDER No. 79638

DATE 6-9-53

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SEAHORSE, SEA ANEMONE  
AND STARFISH AT EASTERN GARDEN  
AQUARIUM ON U.S. #1 - 5 MILES  
SOUTH OF SOUTH MIAMI, FLORIDA

Private # before title: M.110

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE



PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW CARD ENCLOSED FOR COLORS OF TWO TOP FISH.  
BACKGROUND IS OF REAL BRILLIANT COLORING, RED CORAL,  
GREEN SEA GRASS, ETC. 2 TOP FISH SHOULD BE A LIGHTER  
SHADE THAN BACKGROUND.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 16 1953	JUN 17 1953
SKETCH				
RETOUCHING	7	1	JUN 18 1953 JUN 10 1953	JUN 22 1953 JUN 10 1953
REPHOTO				
PHOTO-LITHO			JUN 23 1953	JUN 25 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	W	13 1/2		6:25 1953
ARTIST DEPT.		10 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH739 ORDER NO. 79640 DATE 6-9-53

CUSTOMER ISLAND PARK RESTAURANT  
DUNCANNON, PENNA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full ISLAND PARK RESTAURANT AND MOTOR  
COURT, NORTH OF HARRISBURG, PA.

FRONT NO. 5 (All of this on address side)  
R. M. Yes ~~XXX~~  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY:

ADD CLOUDS, FOLIAGE. BRING OUT THE MOUNTAINS IN THE  
BACKGROUND. MAKE THE MACADAM DRIVEWAYS FAIRLY PROMINENT, BUT NOT AS  
LIGHT AS ENCLOSED CARD(E-9828). MAKE LEFT SIDE OF PICTURE A LITTLE  
DARKER. MAKE SHRUBBERY TALLER, TOUCH UP BARK(DARKEN) ON SKINNED TREE  
ON LEFT. KEEP SYCAMORE ON RIGHT LIGHT.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. TOUCH OF COLOR AT  
WINDOWS — MAYBE GREEN. /

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH740 ORDER NO. 79648 DATE 6-10-53

CUSTOMER HOWARD JOHNSON'S  
HARRISBURG, PENNA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-WHITE  
BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOWARD JOHNSON'S ON RIVER ROAD,  
HARRISBURG, PA.

FRONT NO. 5

R. M.

☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — ☒ Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

BUILDING-WHITE. AWNINGS-WHITE & JADE GREEN (green predominating)  
SHUTTERS-JADE GREEN (Blue predominate). ROOF-ORANGE. SPIRE ON  
ROOF-JADE GREEN (BLUE PREDOM.) a. BLUE TRIM ON LEDGE ABOVE CLOCK.  
CEMENT WALK AND DRIVE. SIGN: BLUE TRIM ON WHITE BACKGROUND-  
BLACK LETTERING. LIGHT POLES-WHITE WITH JADE GREEN (Blue  
predominate) SHADES..

SEE LIQUOR MENU FOR COLORS OF ORANGE AND JADE

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 6½  
Hc 1½  
45 La 9





CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH741

ORDER NO. 79659 DATE 6-10-53

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER

CASTLE MOTEL  
JOPLIN, MISSOURI

12 $\frac{1}{2}$  M POST CARDS SIZE 3 $\frac{1}{2}$  X 5 $\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

(AAA) CASTLE MOTEL (BEST WESTERN  
HIWAY U.S.66 W(MOTELS )  
JOPLIN, MO..

FRONT NO. 5

(All of this on address side)

R. M.

Yes

3 SIDES

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout

Retouched Photo — Wash Drawing

Blue Print

Handcolor

Black & White Proof.

Titles — Red, Blue

Follow Layout

TITLE IN PANEL AT BOTTOM OF PICTURE SIDE

ADD WHITE CLOUDS TO A BLUE SKY.

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

40-7-23-53

La9

Ret 4 1/2  
44 HC 142  
6-23-53



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH742 ORDER NO. 79670 DATE 6-11-53

CUSTOMER HARRY'S SHOW LOUNGE, INC.  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE  $3\frac{1}{2}$  X  $5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HARRY'S SHOW LOUNGE  
BRONZEVILLE'S SMARTEST BAR AND COCKTAIL  
LOUNGE 432 EAST 63rd STREET, CHICAGO  
37, ILLINOIS ALSO MURIEL'S ROOM...

FRONT NO. 5

R. M.

Yes

XXX

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

2 Rephotos 5x7

L.O. 1  
Ret. 5/2  
Imm H.C. 44 2  
L.O. 11

Union

as quoted

C

(F)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH743 ORDER NO. 79671 DATE 6-12-53

CUSTOMER  
ROYAL MOTEL  
DAYTON, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ROYAL MOTEL — — — DAYTON, OHIO

FRONT NO. 5

(All of this on address side)

R. M. Yes XXXX

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7 Rephoto  
8x10 Rephoto

L.O. 1/2

Ref. 7

7-7-53

L.O. 10 3/4

Photo in 3CH743 as quoted



J. ED MEYER, MOBRIDGE, S. DAK.

NO. 3CH744

ORDER No. 79674

DATE 6-12-53

6½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER LOWER, CENTER-BORDER

TITLE IN FULL SITTING BULL AND WM.  
CODY (BUFFALO BILL) TAKEN NORTH  
OF MOBRIDGE, S.DAK. IN 1888

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1 R. M. YES

IMPRINT NONE

SMALL TYPE: (C) J.ED MEYER

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

RETOUCH PHOTO.

FOLLOW CARD 7BH340 FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 16 1953	JUN 17 1953
SKETCH				
RETOUCHING		3½	JUN 18 1953	6-22-53
REPHOTO			JUN 22 1953	
PHOTO-LITHO			JUN 22 1953	JUN 25 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	44	13½		6-26-53
ARTIST DEPT.	44	10½		7-29-53

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



WOODCOCK-POWELL MFG. CO., HOT SPRINGS  
NATIONAL PARK, ARKANSAS

NO. 3CH745

ORDER NO. 79683

DATE 6-16-53

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL THE RUSSIAN VILLA,  
HOT SPRINGS NATIONAL PARK,  
ARKANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

(At bottom of message space):  
"WE BATHE THE WORLD"

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE WIRES.

FOLLOW KODACOLOR PRINT FOR COLOR GUIDE

RETURN KODACOLOR PRINT TO CARL M. MODES YES YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date \_\_\_\_\_ ESTIMATE AND WORK SCHEDULE Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 17 1953	JUN 18 1953
SKETCH			JUN 22 1953	JUL 1 1953
RETOUCHING	6	1½		
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	2½		
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

## ATTENTION

2 Subjects as  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.



WOODCOCK-POWELL MFG. CO., HOT SPRINGS NATIONAL PARK, ARKANSAS

NO. 3CH746

ORDER No. 79683

DATE 6-16-53

12 $\frac{1}{2}$  M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL HOME OF THE WORLD  
FAMOUS MOUNTAIN VALLEY MINERAL  
WATER, HOT SPRINGS NATIONAL PARK,  
ARKANSAS

Subtitle: THE SPRING HOUSE

Subtitle: THE PAGOLA

Subtitle: BOTTLING PLANT AND LAKE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

(At bottom of message space):  
" WE BATHE THE WORLD "

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

GROUP OF 3 VIEWS: FOLLOW INSTRUCTIONS ON BACK OF EACH  
PHOTOGRAPH.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 16 1953	JUN 17 1953
SKETCH	20	1 1/2		
RETOUCHING	1	5	JUN 18 1953	JUN 24 1953
REPHOTO			JUN 16 1953	JUN 17 1953
PHOTO-LITHO				
BLUEPRINT			JUN 24 1953	
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	2	JUL 1 1953	
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH747 ORDER NO. 79687 DATE 6-16-53

CUSTOMER  
DUNDEE TOWEL SHOP  
EXPERIMENT, GEORGIA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

DUNDEE TOWEL SHOP  
GRIFFIN, GEORGIA

(All of this on address side)  
FRONT NO. 5 R. M. Yes XXXX  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

REMOVE — ALL WIRES, MILL AND RAILROAD BACKGROUND, CARS,  
RAILROAD CARS, AND WHATEVER NECESSARY. IN PLACE—  
PUT IN TREES AND FOLIAGE.  
CLOUDS IN SKY. TRIM HEDGES. LEAVE SMALL TREE  
IN FRONT OF BUILDING.

COLOR DESCRIPTION

BUILDING IS WHITE. PORCH AND STEPS ARE DARK BROWN. GREEN SHINGLED  
ROOF, SAME COLOR AS GRASS. GREEN SHUTTERS — SLIGHTLY DARKER GREEN  
THAN ROOF. LETTERING "DUNDEE TOWEL SHOP" SAME SHADE OF GREEN AS  
SHUTTERS.

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Rt 3  
Dundee HC 1 1/2  
La 8 3/4

Waw



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH748

ORDER NO. 79688 DATE 6-16-53

DEPT.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER

BURLINGTON MOTORS, INC.  
BURLINGTON, NEW JERSEY

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

BURLINGTON MOTORS, INC.  
BURLINGTON, NEW JERSEY

FRONT NO. 5

(All of this on address side)

R. M.

Yes ☒ No ☒

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH /

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 6 1/2  
mm H.C. 45 1 1/2  
72 7-28-53 L.A. 9



SHANNON NEWS AGENCY, EL DORADO, ARK.

NO. 3CH749

ORDER No. 79906

DATE 6-17-53

6 1/2" M POST CARDS

C. T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

EL DORADO JUNIOR HIGH SCHOOL,  
EL DORADO, ARKANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE CARS, PEOPLE, POSTS & WIRES. CLEAN FORE PART.

GROUND FLOOR TAN BRICK WITH GREY TRIM AROUND WINDOWS. TOP PART  
OF BUILDING, WHITE. ENTRANCE SECTION LIGHT SAND-STONE. SILVER  
LETTERING.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 17 1953	JUN 18 1953
SKETCH				
RETOUCHING	4	3	JUN 22 1953	JUN 24 1953
REPHOTO				
PHOTO-LITHO			JUN 24 1953	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	15	1 1/2		
ARTIST DEPT.		8 3/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



SHANNON NEWS AGENCY, EL DORADO, ARK.

NO. 3CH750

ORDER No. 79906

DATE 6-17-53

6 1/2 POST CARDS

C. T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER-BORDER

TITLE IN FULL

NEW WARNER BROWN HOSPITAL,  
EL DORADO, ARKANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE ALL CARS, PEDESTRIANS, AND TRASH PILE AT LEFT. FILL IN ~~THE~~ STREET.

FRONT BLDG. LIGHT BROWN AND CONCRETE WITH SILVER. BACK BLDG. DARKER BROWN AND WHITE TRIM.

NEG. ENCLOSED.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

YES

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 17 1953	JUN 18 1953
SKETCH				
RETOUCHING	1	3 1/2	JUN 22 1953	JUN 26 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			JUN 29 1953	JUL 1 1953
HAND COLOR PROOF	45	1 1/2		
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



SHANNON NEWS AGENCY, EL DORADO, ARK.

NO. 3CH751

ORDER No. 79906

DATE 6-17-53

6 1/2 M POST CARDS

C. T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER-BORDER

TITLE IN FULL

FIRST BAPTIST CHURCH,  
EL DORADO, ARKANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

NEG. ENCLOSED.

REMOVE POSTS, WIRES, ALL CARS & PEDESTRIANS. FIX FADED SPOTS.

SAND COLOR AND CONCRETE. RUST ROOF. WHITE TRIM.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 17 1953	JUN 18 1953
SKETCH				
RETOUCHING	1	3	JUN 22 1953	JUN 30 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	21	1 1/2	JUN 30 1953	JUL 10 1953
ARTIST DEPT.		9 3/4		7-10-53

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



SHANNON NEWS AGENCY, EL DORADO, ARK.✓

NO. 3CH752✓

ORDER No. 79906✓

DATE 6-17-53

6<sup>1</sup>/<sub>2</sub> M

POST CARDS

C. T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. I

R. M. NO

TITLE IN FULL

IMPRINT

SAME AS ABOVE

FIRST CHRISTIAN CHURCH,  
EL DORADO, ARKANSAS✓

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE ALL POSTS AND WIRES. CLEAN STREET AND FIX CURB.  
REMOVE BOY ON BICYCLE.✓

MOTTLED TAN & BUFF, WITH CHOCOLATE BROWN ROOF, WHITE TRIM &  
TAN DOORS.✓

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 17 1953	JUN 18 1953
SKETCH				
RETOUCHING	1	30	JUN 22 1953	JUN 25 1953
REPHOTO				JUN 29 1953
PHOTO-LITHO			JUN 23 1953	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



RUSSELL'S VARIETY STORE, OLATHE, KANSAS

NO. 3CH753

ORDER No. 79692

DATE 6-17-53

6½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL CITY HALL,  
OLATHE, KANSAS

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE CARS. RED-BROWN STONE WITH RUST ROOF AND WHITE  
TRIM AND AWNINGS.  
POLICEMEN (IF LEFT IN) HAVE LIGHT BLUE SHIRTS AND DARK BLUE  
TROUSERS.

SUBMIT: YES  
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate  
By \_\_\_\_\_  
Date \_\_\_\_\_  
**ESTIMATE**  
AND WORK SCHEDULE  
Cost Dept. Checked  
By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 22 1953	JUN 22 1953
SKETCH				
RETOUCHING		✓	JUN 18 1953	JUN 22 1953
REPHOTO				
PHOTO-LITHO			JUN 24 1953	
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	21	1 1/2		7-7-53 Dms
ARTIST DEPT.	46	9		7/29/53

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH754 ORDER NO. 79693 DATE 6-17-53

CUSTOMER  
CELTIC HOTEL  
ATLANTIC CITY, NEW JERSEY

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 $\frac{1}{2}$  M POST CARDS SIZE 3 $\frac{1}{2}$  X 5 $\frac{1}{2}$

STYLE PHOTO-COLORIT-WHITE

PLACE OF TITLE: Upper, Lower, Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full  
CELTIC HOTEL - 121 SOUTH  
ARKANSAS AVENUE - ATLANTIC CITY,  
NEW JERSEY

FRONT NO. 5

(All of this on address side)

R. M.

Yes XXXX

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

to

PHOTO USED FOR

*Rephoto 5-17*  
*Ref. 7*  
*Small C. 20 1 1/2*  
*27-13*  
*L. A. 9-12*  
*9-1-53*

*Del. Impression*

*(A)*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH755 ORDER NO. 79696 DATE 6-18-53

CUSTOMER J. J. NEWBERRY  
HARTFORD, CONN.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side)  
R. M. Yes ~~XXX~~  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE VIEW SHOWING TO BEST ADVANTAGE.

TAKE OUT LETTERING SHOWN OF "KRESGE" ON RIGHT, AND "CRAFT  
SHOES" ON LEFT, OF NEWBERRY.

YOUR JUDGMENT OTHERWISE.

COLOR DESCRIPTION

BALCONY IS ALUMINUM, FLOOR ABOVE BALCONY IS CREAM MARBLE.  
2nd and 3rd STORIES ARE TAN STONE. LETTERS ARE RED.  
BASE OF STORE IS BLACK MARBLE. BUILDING TO RIGHT IS GREY.  
BUILDING ON LEFT-UP TO 1st FLOOR CREAM MARBLE, BALANCE GREY.

PHOTO RETURNED

TO

PHOTO USED FOR

40-7-15-53

VERY RUSH

MUST HAVE PROOF

6/25/53



CURT TEICH &amp; CO.

NO. 3CH756

ORDER No. 79916

DATE 6-18-53

6½" M POST CARDS

C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

OXTRAM AND HISTORIC CONESTOGA  
WAGON, NEW SALEM STATE PARK,  
LINCOLN'S NEW SALEM, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT N O N E

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

WHITE CANVAS ON OLD WOOD WAGON.

BLDG. WEATHER BEATEN OLD WOOD.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. &amp; W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

PHOTO - IN - 4CH-338

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 17 1953	JUN 22 1953
SKETCH				
RETOUCHING	2	2.	JUN 24 1953	JUN 25 1953
REPHOTO				
PHOTO-LITHO			JUN 26 1953	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	1 1/2		7.7.53
ARTIST DEPT.	40	9		7/10/53

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH757 ORDER NO. 79923 DATE 6-19-53

CUSTOMER, GEORGE B. ZIGLER HOTEL  
JENNINGS, LA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ARTCOLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

NO TITLE

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH & TISSUE OVERLAY.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 6 1/2  
H.C. 1 3/4  
L.A. 10 1/2  
6-30-53  
12  
8-10-53

as quoted

Red Impression

(F)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH758 ORDER NO. 79929 DATE 6-22-53

CUSTOMER WHIPPLE MOTOR CO.  
LOUISVILLE, KY.,

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

2  
Photos for  
this Customer

12 1/2 MPOST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

WHIPPLE MOTOR CO.  
CARS - USED - TRUCKS  
2020 DIXIE HIGHWAY PHONE ARLINGTON 5731-32  
LOUISVILLE 10, KY.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

Blue Print Handcolor Black & White Proof Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 5  
J. C. 4 1/2  
L. C. 9  
7-27-53

Red & Blue  
Impressions

F



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH759 ORDER NO. 79929 DATE 6-22-53

CUSTOMER WHIPPLE MOTOR CO.  
LOUISVILLE, KY.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

2  
Photos for  
this Customer

12 1/2" M POST CARDS SIZE 3 1/2" x 5 1/2"

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes ☐ No Copyright in Plate ☐ Yes ☐ No

Title in full  
WHIPPLE MOTOR CO.

SALES - CHEVROLET - SERVICE

2021 DIXIE HIGHWAY PHONE ARLINGTON 5731-32  
LOUISVILLE 10, KY.

(All of this on address side)  
FRONT NO. 5 R. M. Yes ☐ No ☒  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes ☐ No ☒ Special type as sample  
IMPRINT: Customer ☐ C. T. Imprint ☒ No Imprint ☐  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print ☐ Handcolor ☒ Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 5 1/2  
U.C. 1 1/2  
L.A. 9  
7-27-53

way

Longman

Blue + Red

(F)



5187-134  
WINONA NEWS AGENCY, WINONA, MINN.  
Co.

NO. 3CH760  
ORDER No. 79937  
DATE 6-23-53

12½M POST CARDS

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE CATHEDRAL OF THE SACRED  
HEART, WINONA, MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE WIRES, TELEPHONE POLE & LIGHT POLE, SIGNS IN FOREGROUND.

LIGHT TAN STONE BLDG. RED-BROWN ROOF. RED-BROWN DOORS. RED-BROWN  
RAILS. DARK GRAY SPIRE. BRONZE LIGHT STANDARDS. LIGHT TAN WALL.  
SLATE BLUE COLORED WINDOWS. GREEN FOLIAGE & LAWN.  
DARK GREEN EVERGREENS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ☒ HAND COLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 30 1953	JUL 1 - 1953
SKETCH				
RETOUCHING	1	3½	JUN 24 1953	JUN 30 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	21	1½	JUL 3 1953	JUL 8 1953
ARTIST DEPT.	42	9		7-8-53 8-3-53

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



HARRY N. MARTIN, P. O. BOX 324, ASHEVILLE, N. C. NO. 3CH761

ORDER No. 79947

DATE 6-24-53

25 M POST CARDS

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MOUNTAIN VIEW HOTEL, GATLINBURG,  
TENN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 568

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

GREY ROOF, NATIVE STONE FOUNDATION, BROWNISH SHINGLE BUILDING,  
GREEN AND WHITE AWNINGS AND WHITE TRIM. TAKE OUT CONVERTIBLE CAR.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HAND <sup>YES</sup> COLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 3 1953	JUL 6 - 1953
SKETCH				
RETOUCHING	6	3	JUN 25 1953	JUL 3 1953
REPHOTO				
PHOTO-LITHO			JUL 9 1953	JUL 13 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	11.1	12		7-17-53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



RED RIVER NEWS CO., MONROE, LA. /

NO. 3CH762 /

ORDER No. 79948 /

DATE 6-24-53

12 1/2<sup>M</sup> POST CARDS

C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BAPTIST HOSPITAL, ALEXANDRIA,  
LOUISIANA /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I

R. M. NO /

IMPRINT

SAME AS ABOVE /

PHOTO PROPERTY OF

C. T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE POSTS, WIRES AND ALL CARS. RETOUCH SPOT SHOWING BLACK WHERE  
NEGATIVE WAS RUINED. /

BUFF, WITH LIGHT BUFF TRIM AND DARK BLUE SIGN. /

SUBMIT:

RET. PHOTO

REPHOTO

B. L. &amp; W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION

L Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*Ok Please Impression*

Executive OK of Estimate

By

Date

## ESTIMATE

## AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 29 1953	JUN 29 1953
SKETCH				
RETOUCHING	6	3/4	JUN 29 1953	JUN 29 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	21	1 1/2	JUN 30 1953	JUL 3 1953
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND-COLOR PROOF OK'D

DATE Photo Returned to Customer

*(F)*



RED RIVER NEWS CO., MONROE, LA. ✓

NO. 3CH763

ORDER No. 79948

DATE 6-24-53

12½" M POST CARDS

C. T. ART COLORTONE

WHITE BORDER ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ST. FRANCIS CABRINI HOSPITAL,  
ALEXANDRIA, LOUISIANA ✓

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I

R. M. NO ✓

IMPRINT

SAME AS ABOVE ✓

PHOTO PROPERTY OF

C. T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE ALL CARS AND WIRES. CLEAN FOREGROUND ✓

BUFF, WITH WHITE TRIM AND BROWN STRIPES ON TOWER. TAN DOOR  
WHITE AND VIOLET FLOWERS AT ENTRANCE. ✓

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION

2 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked ✓

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 7 1953	JUL 8 - 1953
SKETCH				
RETOUCHING	X	4	6-25-53	JUL 7 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			JUL 9 1953	JUL 13 1953
STRIPPING, OPAQUING				
HAND COLOR PROOF	21	1½		7-15-53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



O. M. WARD, P.O. BOX 466, PALM SPRINGS, CALIF.

NO. 3CH764

ORDER NO. 79710

DATE 6-24-53

12 1/2 M POST CARDS

C.T. PHOTO-COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER-BORDER

TITLE IN FULL EL MIRADOR HOTEL,  
PALM SPRINGS, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Top View  
in miniature set

# ATTENTION:

2 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 26 1953	JUN 26 1953
SKETCH				
RETOUCHING	2	4	JUN 25 1953	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	114	1 1/2	JUN 30 1953	JUL 3 1953
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



O. M. WARD, P.O.BOX 466, PALM SPRINGS, CALIF.

NO. 3CH765

ORDER NO. 79710

DATE 6-24-53

12½ M POST CARDS

C.T. PHOTO-COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL IN THE GARDENS OF THE  
EL MIRADOR HOTEL, PALM SPRINGS,  
CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION

2 Subjects ca  
Order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 29 1953	JUN 29 1953
SKETCH				
RETOUCHING	2	34	JUN 25 1953	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			JUN 30 1953	7/3/53
HAND COLOR PROOF		1 1/2		
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



O.M. WARD, P.O.BOX 466, PALM SPRINGS, CALIF.

NO. 3CH766

ORDER NO. 79711

DATE 6-24-53

12 1/2 M MINIATURE VIEWS 3 1/2 X 2 1/2 C.T.ART COLORTONE-FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE) 3 SIDES

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

FRONT NO. NO

R. M. NO

TITLE IN FULL EL MIRADOR HOTEL,  
PALM SPRINGS

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 3CH764. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 26 1953	
SKETCH	2.0	1/2	JUN 25 1953	
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JUN 30 1953	
BLUEPRINT				JUL 3 1953
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	46	2 1/2		8/31/53

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH767 ORDER NO. 79716 DATE 6-25-53

CUSTOMER  
BEBOUT & DOWNS, INC.  
CLEVELAND, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full  
YORK MOTEL  
PARMA HEIGHTS, OHIO

(All of this on address side)  
FRONT NO. 5 R. M. Yes ~~XXX~~  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side Center

DISTRIBUTED BY BEBOUT & DOWNS, INC.,  
CLEVELAND 15, OHIO

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW INSTRUCTIONS ENCLOSED, AND  
TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY, AND INSTRUCTIONS  
ENCLOSED

PHOTO RETURNED

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52

Ret 6 1/2  
HC 1 1/2  
LA-9  
7-10-53

ck



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH768 ORDER NO. 79717 DATE 6-25-53

CUSTOMER  
BEBOUT & DOWNS, INC.  
CLEVELAND, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M BUS.CARDS SIZE 3½ X 2-5/16

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

YORK MOTEL  
PARMA HEIGHTS, OHIO

FRONT NO. NO

(All of this on address side)

R. M.

Yes

XXX

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 3CH767 — MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

COLOR DESCRIPTION

USE PHOTO FROM 3CH767 — MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

3

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL NO. 3CH769 ORDER NO. 79966 DATE 6-26-53

CUSTOMER BASILEY'S RESTAURANT AND NITE CLUB  
PORT CLINTON, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2" POST CARDS SIZE 3 1/2" x 5 1/2"

STYLE ART COLORTONE FULL FACE

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes ☐ No Copyright in Plate Yes No

Title in full

BASILEY'S RESTAURANT AND NITE CLUB  
PORT CLINTON, OHIO

IN SKY

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. 5 R. M. ☒ Yes ☐ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint  
Side — Center

Blue Print ☒ Handcolor ☐ Black & White Proof. Titles — Red, Blue

SEE ENCLOSED INSTRUCTIONS.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

*C*  
*Ret 42*  
*May 20 7-8-53 HQ 112*  
*40-7-29-53 La 9*  
*Waw*

*Red Impressions*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH770/ ORDER NO. 79744 DATE 6-30-53

CUSTOMER  
EVANDREW MOTEL  
JASPER, INDIANA/

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full  
EVANDREW MOTEL, HIGHWAYS 231,  
45, & 56 1 MILE NORTH JASPER, INDIANA

FRONT NO. 5

(All of this on address side)

R. M.

Yes

XXXX

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

THE BUILDING IS WHITE WITH A GREEN ROOF AND GREEN  
WINDOWS AND DOOR STEPS.

LAWN CHAIRS ARE RED. ALONG THE BUILDING BETWEEN THE  
WALKS ARE VARIOUS COLORED FLOWERS.

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

FO

PHOTO USED FOR

Ret - 4 1/2  
21-7-16-53 AC-112  
44  
8-3-53 La-834

CR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH771 ORDER NO. 79745 DATE 6-30-53

CUSTOMER  
SIESTA APARTMENT HOTEL  
MIAMI BEACH, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

PUT IN NAME "SIESTA APARTMENT HOTEL" IN SMALL BLACK TYPE  
IN BUILDING AS INDICATED.  
REMOVE TRUNK OF LARGE TREE AND THE FEW BRANCHES WHICH HANG  
FROM IT, WHICH APPEAR ACROSS THE FRONT OF THE BUILDING, THERE  
IS SOME KIND OF POST HOLDING UP THIS TREE TO BE REMOVED.

COLOR DESCRIPTION

BUILDING IS WHITE. #38 GREEN TRIM.

RETURN PHOTOS AND NEGATIVE TO CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

1-5X7 Print from neg

Ret-5 1/2

Imm HC-1" x 1 1/4" #4  
LA-9-41

as quoted

CR

Special Rush!  
Must have H&P  
by 7-10-53 -  
Please!

Ⓢ

70



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH772 / ORDER NO. 79746 DATE 6-30-53

CUSTOMER L. W. VAN ORE  
WINTER PARK, FLORIDA /

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side)  
R. M. Yes ~~XXX~~  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH /

COLOR DESCRIPTION

FOLLOW SKETCH /

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret - 6 1/2  
Image - 134  
LW - 9 1/2

as quoted

CR

Ret + 1/2 blue  
Image

(F)



F.E.C. NEWS CO., WEST PALM BEACH, FLA.  
PHOTO BY "F.S.N.B."

NO. 3CH773  
ORDER No. 79982  
DATE 6-30-53

25 M POST CARDS

C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SIGHTSEEING FROM THE AFROMOBILE,  
PALM BEACH, FLA. /



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: C-3 /

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. /

REMOVE TAXI SIGN. /

YES /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

9 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 6 1953	JUL 7 - 1953
SKETCH				
RETOUCHING	U	3 1/2	JUL 1 1953	JUL 6 1953
REPHOTO				
PHOTO-LITHO			JUL 9 1953	JUL 16 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	241	136		
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



F.C.  
Dinner

F.E.C. NEWS CO., WEST PALM BEACH, FLA.

NO. 3CH774

ORDER No. 79982

DATE 6-30-53

25 M POST CARDS

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PALM BEACH - IT'S WONDERFUL!

LARGE SCRIPT TYPE IN RED

See Sample

PRIVATE NO. BEFORE TITLE:

C-21

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

I

R. M. YES

IMPRINT

SAME AS ABOVE

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

7 Subjects  
Order for this customer. Please  
to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 9 1953	
SKETCH				
RETOUCHING	10	4	JUL 1 1953	JUL 8 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 1/2	7/23/53	JUL 22 1953
ARTIST DEPT.		934		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Red Impression



F.C.  
Back

F.E.C. NEWS CO., WEST PALM BEACH, FLA. ✓

NO. 3CH775 ✓

ORDER No. 79982

DATE 6-30-53

25 M POST CARDS

C. T. ART COLORTONE FULL FACE ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

IT'S GREAT TO BE IN THE  
PALM BEACHES ✓

LARGE SCRIPT TYPE - RED *see old card*

PRIVATE NO. *upper right corner* BEFORE TITLE: C-28

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. ✓

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

I

R. M.

YES ✓

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

YES ✓

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

# ATTENTION:

9 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*Colormatch from 10329*

*Red Duplication*

*Hold for Folder - Envelope  
Back*

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 2 1953	JUL 7 1953
SKETCH				
RETOUCHING		3 1/2	JUL 1 1953	JUL 2 1953
REPHOTO			JUL 10 1953	AUG 6 1953
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	44	2 1/2		8-7-53
ARTIST DEPT.		3		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



F.E.C. NEWS CO., WEST PALM BEACH, FLA.

PHOTO BY "F.S.N.B."

NO. #3CH776

ORDER NO. 79982

DATE 6-30-53

25 M POST CARDS

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

IT'S GREAT TO BE IN WEST PALM BEACH

PRIVATE NO. BEFORE TITLE: C-30

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 7 1953	
SKETCH				
RETOUCHING	1	3	JUL 1 1953	JUL 7 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	4	1 1/2	JUL 9 1953	JUL 13 1953
ARTIST DEPT.	46	9	JUL 11 1953	JUL 10 1953

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



F.B.C. NEWS CO., WEST PALM BEACH, FLA.

NO. 3CH777

ORDER No. 79982

DATE 6-30-53

25 M POST CARDS

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

TITLE IN FULL

PALM LINED SHORES OF BEAUTIFUL LAKE  
WORTH - THE PALM BEACHES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: C-34 PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 2 1953	JUL 5 - 1953
SKETCH				
RETOUCHING		3	JUL 1 1953	JUL 2 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		1 1/2	JUL 9 1953	JUL 13 1953
ARTIST DEPT.		9		7-15-53

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



F.E.C. NEWS CO., WEST PALM BEACH, FLA. ✓

NO. 3CH778 ✓

ORDER No. 79982

DATE 6-30-53

25<sup>M</sup> POST CARDS

C. T. ART COLORTONE

FULL FACE ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

IT'S GREAT TO BE IN DELRAY  
BEACH, FLA. ✓

*Large script type - R.D.*

PRIVATE NO. IN UPPER LEFT COR: D-18  
RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I

R. M. YES ✓

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

FOLLOW TISSUE OVERLAY. ✓

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

YES ✓

ENVELOPE PHOTO TICKET

ATTENTION:

9 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*Red Impression*

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

AND WORK SCHEDULE

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 3 1953	JUL 7 - 1953
SKETCH				
RETOUCHING	10	2 1/2	JUL 1 1953	JUL 3 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 1/2	JUL 8 1953 2/15/53	JUL 13 1953 7/15/53
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



F.E.C. NEWS CO., WEST PALM BEACH, FLA. ✓

NO. 3CH779 ✓

ORDER NO. 79982

DATE 6-30-53

25 M POST CARDS

C. T. ART COLORTONE

FULL FACE ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

VIEW LOOKING SOUTH FROM BEACH  
SHOPPING CENTER, POMPANO BEACH,  
FLA. ✓

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I R. M. NO ✓

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE R4 ✓

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. ✓

YES ✓

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

Date \_\_\_\_\_

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 17 1953	JUL 21 1953
SKETCH	16-3			
RETOUCHING	2-17	2	JUL 1 1953	JUL 17 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	13 1/2	JUL 22 1953	JUL 28 1953
ARTIST DEPT.	41	10 1/2	9/10/53	7-29-53

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



F.E.C. NEWS CO., WEST PALM BEACH, FLA. ✓

NO. 3CH780 ✓

ORDER No. 79982

DATE 6-30-53

25 M POST CARDS

C. T. ART COLORTONE

FULL FACE ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

P-5-CHARTER FISHING FLEET  
HILLSBORO LIGHT, HILLSBORO  
INLET, POMPANO BEACH, FLA. ✓

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO ✓

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: P-5 ✓  
RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

FOLLOW TISSUE OVERLAY. ✓

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 6 1953	JUL 7 - 1953
SKETCH				
RETOUCHING	10	3	JUL 1 1953	JUL 6 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	21	1 1/2	JUL 9 1953	JUL 16 1953
ARTIST DEPT.		9 1/2		7-16-53

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



F.E.C. NEWS CO., WEST PALM BEACH, FLA.

NO. 3CH781

ORDER No. 79982

DATE 6-30-53

25 M POST CARDS

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

IT'S GREAT TO BE IN POMPANO  
BEACH, FLA.

*Large Script Type - Red*

PRIVATE NO. BEFORE TITLE: P-6

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*Red Impression*

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 3 1953	JUL 7 - 1953
SKETCH				
RETOUCHING	6	3	JUL 1 1953	JUL 3 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	4-4	1/2	JUL 8 1953	JUL 14 1953
ARTIST DEPT.		9		7-16-53

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH782 ORDER NO. 79750 DATE 6-30-53

CUSTOMER

SHARON VILLA MOTEL  
SHARONVILLE, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M BUS. CARDS SIZE 3½ X 2-5/16

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

SHARON VILLA MOTEL, ROUTE 42 at  
ROUTE 25 SHARONVILLE, OHIO (GREATER  
CINCINNATI) PHONE - PRINCETON 6105

FRONT NO. ~~5~~ NONE R. M. Yes XXX  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 3CH520. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

(SEE MAP DRAWING FOR R.M. SIDE OF BUS. CARDS—CUSTOMER WANTS THE ROADS  
AND THEIR NUMBERS EXACTLY AS SHOWN ON DRAWING)  
FURTHER INSTRUCTIONS ENCLOSED

COLOR DESCRIPTION

USE PHOTO FROM 3CH520. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

BUS CARD

3M-4-15-52

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

OR

PHOTO USED FOR

L.O. map 1½  
L.O. ½  
L.A. 2½

as quoted

Get Drawing CR  
+ Reduce Color  
Plate for Bus  
card



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH783 ORDER NO. 80001 DATE 6-30-53

CUSTOMER MISS H. E. RUCKER  
ATLANTA, GEORGIA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full (In upper right corner)

WALUHAJE APARTMENTS  
ATLANTA, GEORGIA

FRONT NO. 5

(All of this on address side)

R. M. Yes XXXX

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO:

REMOVE TWO WOMEN, SMALL GARAGE BUILDING IN RIGHT BACKGROUND.  
ALSO TAKE OUT TELEPHONE WIRES, AUTOMOBILE, AND MAIL BOX. SHOW GRASS AROUND  
BUILDING. STRAIGHTEN OUT HEDGE.

COLOR DESCRIPTION

BUILDING BRICKS ARE: #7, #63, #47, #48. ENTRANCES LIGHT GRAY STONE.  
TRIM AROUND WINDOWS IS WHITE. ALUMINUM LIGHT POLES WITH GREEN SHADES.  
FRONT PORCH #62. BLACK IRON RAILING AROUND PORCH. GREEN PORCH CHAIRS  
WITH WHITE METAL TRIM. DRIVEWAY BLACK ASPHALT.

RETURN LARGE PHOTOGRAPH TO CUSTOMER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

1- 5x7 photos  
Ret-5 hrs.

21-7-15-53

40 1/2

8-4-53

La 9

as quoted

OK



NO. 3CH784

STEPHEN FOSTER MEMORIAL COMM., WHITE SPRINGS, FLA. ORDER No. 80002

DATE 7-1-53

12½ M POST CARDS C.T. ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL DIORAMA OF STEPHEN  
FOSTER'S SONG "CAMPTOWN RACES" -  
1850. AT THE STEPHEN FOSTER  
MEMORIAL ON THE SUWANNEE RIVER  
WHITE SPRINGS, FLORIDA,

Private # in lower right corner:

W-13

RETOUCHING AND COLOR DESCRIPTION

PLACE TITLE IN WHITE PANEL AT BOTTOM OF CARD SIMILAR TO 2CH1407.

FOLLOW TISSUE OVERLAY AND COLOR SHEET  
ATTACHED TO PHOTO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUST.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 14 1953	JUL 16 1953
SKETCH				
RETOUCHING	10	3 1/2	JUL 1 1953	JUL 14 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	44	1 1/2	JUL 21 1953	JUL 22 1953
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION



NO. 3CH785

STEPHEN FOSTER MEMORIAL COMM., WHITE SPRINGS, FLA. ORDER NO. 80002

DATE 7-1-53

12½ M POST CARDS C.T. ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT NONE

3 lines  
Type

TITLE IN FULL DIORAMA OF STEPHEN  
FOSTER'S SONG "OLD BLACK JOE"  
1860, AT THE STEPHEN FOSTER MEMORIAL  
ON THE SUWANNEE RIVER, WHITE  
SPRINGS, FLORIDA

Private # in lower right corner:  
W-12

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

PLACE TITLE IN WHITE PANEL AT BOTTOM OF CARD SIMILAR TO 2CH1407

FOLLOW TISSUE OVERLAY

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects as  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No	Time Allowed		
COMPOSING, Type Set Up			JUL 13 1953	JUL 13 1953
SKETCH				
RETOUCHING	3	2½	JUL 1 1953	JUL 9 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	44	13½	JUL 15 1953	JUL 21 1953
ARTIST DEPT.		9¾		JUL 22 53

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



STEPHEN FOSTER MEMORIAL COMM., WHITE SPRINGS, FLA.

NO. 3CH786

ORDER No. 80002

DATE 7-1-53

12½ M POST CARDS C.T. ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL DIORAMA OF STEPHEN  
FOSTER'S SONG "OLD DOG TRAY" - 1853.  
AT THE STEPHEN FOSTER MEMORIAL ON  
THE SUWANNEE RIVER, WHITE SPRINGS,  
FLORIDA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT NONE

Private # in lower right corner:  
W-11

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

PLACE TITLE IN WHITE PANEL AT BOTTOM OF CARD SIMILAR TO 2CH1407

FOLLOW TISSUE OVERLAY AND  
CARD ATTACHED FOR COLORS

PHOTO IN 4CH 878

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 14 1953	JUL 16 1953
SKETCH				
RETOUCHING		5	JUL 1 1953	JUL 14 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	44	242	JUL 21 1953	JUL 22 1953
ARTIST DEPT.		13		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



NO. 3CH787

STEPHEN FOSTER MEMORIAL COMM., WHITE SPRINGS, FLA. ORDER NO. 80002

DATE 7-1-53

12½ M POST CARDS C.T. ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

TITLE IN FULL DIORAMA OF STEPHEN FOSTER'S SONG "JEANIE WITH THE LIGHT BROWN HAIR" - 1854 AT THE STEPHEN FOSTER MEMORIAL ON THE SUWANNEE RIVER WHITE SPRINGS, FLORIDA

Private # in lower right corner: W-10

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

PLACE TITLE IN WHITE PANEL AT BOTTOM OF CARD SIMILAR TO 2CH1407

FOLLOW TISSUE OVERLAY AND CARD ATTACHED FOR COLORS

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 13 1953	JUL 16 1953
SKETCH				
RETOUCHING	3	2 1/2	JUL 1 1953	JUL 13 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			JUL 17 1953	JUL 22 1953
HAND COLOR PROOF	44	2 1/2		7-23-53
ARTIST DEPT.		1 1/2		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

PHOTO 7/1/53 4CH 876



STEPHEN FOSTER MEMORIAL COMMISSION,  
WHITE SPRINGS, FLA.

NO. 3CH788

ORDER No. 80002

DATE 7-1-53

12½ M POST CARDS C.T. ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1 R. M. YES

TITLE IN FULL DIORAMA OF STEPHEN  
FOSTER'S SONG "OPEN THY LATTICE  
LOVE" - 1844 AT THE STEPHEN FOSTER  
MEMORIAL ON THE SUWANNEE RIVER  
WHITE SPRINGS, FLORIDA

IMPRINT NONE

Private # in lower right corner:  
W-9

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

PLACE TITLE IN WHITE PANEL AT BOTTOM OF CARD SIMILAR TO 2CH1407,

FOLLOW TISSUE OVERLAY AND  
CARD ATTACHED FOR COLORS

SUBMIT: YES  
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked  
By \_\_\_\_\_  
Date \_\_\_\_\_ ESTIMATE AND WORK SCHEDULE Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 13 1953	
SKETCH				
RETOUCHING	3	4	JUL 1 1953	JUL 13 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	14	13 1/2	JUL 17 1953	JUL 22 1953
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



NO. 3CH789

STEPHEN FOSTER MEMORIAL COMM., WHITE SPRINGS, FLA. ORDER No. 80002

DATE 7-1-53

12½ M POST CARDS C.T. ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL DIORAMA OF STEPHEN FOSTER'S SONG "OH, SUSANNA" - 1848. AT THE STEPHEN FOSTER MEMORIAL ON THE SUWANNEE RIVER, WHITE SPRINGS, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

Private # in lower right corner: W-8

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

PLACE TITLE IN WHITE PANEL AT BOTTOM OF CARD SIMILAR TO 2CH1407

FOLLOW TISSUE OVERLAY AND CARD ATTACHED FOR COLORS

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 1 1953	JUL 17 1953
SKETCH				
RETOUCHING	10	3	JUL 1 1953	JUL 16 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			JUL 22 1953	JUL 23 1953
HAND COLOR PROOF	41	136		
ARTIST DEPT.		902		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



LA LECHE SHRINE SHOP, ST.AUGUSTINE, FLA.

NO. 3CH790

ORDER NO. 80013

DATE 7-2-53

6½ M MINIATURE VIEWS 3½ X 2½ ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER BORDER

TITLE IN FULL NOMBRE DE DIOS MISSION  
CHAPEL /

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. NO R. M. NO /

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

*Buff Border*

USE PHOTO FROM 2CH852. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 7 1953	JUL 7 1953
SKETCH		1/2	JUL 6 1953	
RETOUCHING		0	JUL 6 1953	JUL 15 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

*Get Drawing  
Reduce  
+ Black  
color*



LA LECHE SHRINE SHOP, ST.AUGUSTINE, FLA.

NO. 3CH791

ORDER No. 80013

DATE 7-2-53

6½ M MINIATURE VIEWS 3½ X 2½ ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER BORDER

TITLE IN FULL FOREST PRAYER STATION  
OF OUR SORROWFUL MOTHER, NOMBRE  
DE DIOS MISSION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 2CH853. MAKE NEW BLACK NEGATIVE  
REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked \_\_\_\_\_  
By \_\_\_\_\_ AND WORK SCHEDULE By \_\_\_\_\_  
Date \_\_\_\_\_ Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 7 1953	JUL 9 - 1953
SKETCH			JUL 6 1953	
RETOUCHING		0		JUL 15 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

Get Drawings  
+ Reduce  
Colors + Black



LA LECHE SHRINE SHOP, ST.AUGUSTINE, FLA.

NO. 3CH792

ORDER No. 80013

DATE 7-2-53

6½ M MINIATURE VIEWS 3½ X 2½ ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER BORDER

TITLE IN FULL PIETA PRAYER STATION,  
NOMBRE DE DIOS MISSION.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 2CH849. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 7 1953	JUL 9 - 1953
SKETCH			JUL 6 1953	
RETOUCHING		0		JUL 15 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2"2		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

Get Drawing  
Reduce  
+ Black.



LA LECHE SHRINE SHOP, ST.AUGUSTINE, FLA.

NO. 3CH793

ORDER No. 80012

DATE 7-2-53

6½ M MINIATURE VIEWS 3½ X 2½ ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL HEADBOARD AND COFFIN  
OF PEDRO MENENDEZ, FOUNDER OF OUR  
NATIONS FIRST CITY, NOMBRE DE DIOS  
MISSION. /

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

*Buff Border*  
USE PHOTO FROM 2CH854. MAKE NEW BLACK NEGATIVE  
REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

*Get Drawing  
Reduce Colors  
Plates*

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 7 1953	JUL 7 1953
SKETCH			JUL 6 1953	
RETOUCHING		1/2	JUL 5 1953	
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



LA LECHE SHRINE SHOP, ST.AUGUSTINE, FLA.

NO. 3CH794

ORDER No. 80013

DATE 7-2-53

6½ M MINIATURE VIEWS 3½ X 2½ ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER BORDER

TITLE IN FULL FIRST MASS, CELEBRATED  
WHEN MENENDEZ FOUNDED ST.  
AUGUSTINE, FLORIDA, SEPT. 8, 1565

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES

same as 9AH212  
reset

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

Buff Border

USE PHOTO FROM 9AH212. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Get Drawings  
+ Return Color  
+ Black

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 7 1953	JUL 9 - 1953
SKETCH	10	7/10	JUL 6 1953	
RETOUCHING		1/2		JUL 15 1953
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



LA LECHE SHRINE SHOP, ST.AUGUSTINE, FLA.

NO. 3CH795

ORDER No. 80013

DATE 7-2-53'

6½ M MINIATURE VIEWS 3½ X 2½ ART COLORTONE WHITE BORDER'

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL OLD CATHEDRAL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES, *same as 1CH1860*

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1CH1860. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 7 1953	JUL 9 1953
SKETCH			JUL 6 1953	JUL 15 1953
RETOUCHING		0		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2½		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

*Set Drawing  
+ Reduce Colors  
+ Black*



LA LECHE SHRINE SHOP, ST.AUGUSTINE, FLA.

NO. 3CH796

ORDER No. 80013

DATE 7-2-53

6½ M MINIATURE VIEWS 3½ X 2½ ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL ANCIENT CATHOLIC  
CEMETERY OF TOLOMATO

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 2CH855. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 7 1953	JUL 9 1953
SKETCH			JUL 6 1953	JUL 15 1953
RETOUCHING		0		
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2½		

DATE BLUEPRINT OK'D

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D

DATE Filed

By \_\_\_\_\_

DATE Photo Returned to Customer

Get Drawing  
Colors  
Return  
Black



LA LECHE SHRINE SHOP, ST.AUGUSTINE, FLA.

NO. 3CH797

ORDER NO. 80013

DATE 7-2-53

6 1/2 M MINIATURE VIEWS 3 1/2 X 2 1/2 ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER BORDER

TITLE IN FULL OUR LADY OF LA LECHE  
ON ALTAR OF MISSION CHAPEL,  
NOMBRE DE DIOS.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF ~~XXXX~~ C.T.

RETOUCHING AND COLOR DESCRIPTION

*Buff Border*

USE PHOTO FROM 2CH850. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

*Get Drawing  
Reduce Color  
Black*

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked  
By \_\_\_\_\_  
Date \_\_\_\_\_ AND WORK SCHEDULE Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No	Time Allowed		
COMPOSING, Type Set Up			JUL 7 1953	JUL 9 - 1953
SKETCH <i>R.O.</i>	15	1/2	JUL 6 1953	JUL 15 1953
RETOUCHING	10	1/2		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



LA LECHE SHRINE SHOP, ST.AUGUSTINE, FLA.

NO. 3CH798

ORDER No. 80013

DATE 7-2-53

6½ M MINIATURE VIEWS 3½ X 2½ ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL RUSTIC ALTAR AT SITE  
OF FIRST MASS IN ST.AUGUSTINE,  
FLA. IN 1565, NOMBRE DE DIOS  
MISSION.

*L. Luis*

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

*Buff Border*

USE PHOTO FROM 2CH848. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

*Get Drawings  
Reduce Colors  
Black*

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked \_\_\_\_\_  
By \_\_\_\_\_ AND WORK SCHEDULE By \_\_\_\_\_  
Date \_\_\_\_\_ Date \_\_\_\_\_

OPERATION	EST. TIME		DATE		DATE
	Clock No.	Time Allowed	ENTERED	DEPT.	
COMPOSING, Type Set Up			JUL 7	1953	JUL 9 - 1953
SKETCH <i>R.V.</i>	<i>10</i>	<i>1/2</i>	JUL 6	1953	
RETOUCHING		<i>0</i>			JUL - 5 1953
REPHOTO					
PHOTO-LITHO					
BLUEPRINT					
STRIPPING, OPAQUING					
HAND COLOR PROOF					
ARTIST DEPT.		<i>2 1/2</i>			

DATE BLUEPRINT OK'D. \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



LA LECHE SHRINE SHOP, ST.AUGUSTINE, FLA.

NO. 3CH799

ORDER No. 80013

DATE 7-2-53'

6 $\frac{1}{2}$ " M MINIATURE VIEWS 3 $\frac{1}{2}$ " X 2 $\frac{1}{2}$ " ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

FRONT NO. NO

R. M. NO.

TITLE IN FULL GRAVES OF SIX SISTERS  
OF THE CONGREGATION, ST. JOSEPH AT  
NOMBRE DE DIOS MISSION

IMPRINT NONE

*2 lines*

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

*Buff Border*

USE PHOTO FROM 2CH856. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

### AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 7 1953	JUL 7 1953
SKETCH <i>R.D.</i>	<i>P</i>	<i>1/2</i>	JUL 6 1953	
RETOUCHING		<i>0</i>		JUL 15 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		<i>2 1/2</i>		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

*Get Drawings  
+ Reduce Color  
+ Black*



LA LECHE SHRINE SHOP, ST.AUGUSTINE, FLA.

NO. 3CH800

ORDER No. 80013

DATE 7-2-53

6½ M MINIATURE VIEWS 3½ X 2½ ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL LADY OF THE ANGELS ON  
THE GROUNDS OF THE ANCIENT  
SPANISH SHRINE OF NUESTRA SENORA  
DE LA LECHE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 2BH874. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 7 1953	JUL 9 1953
SKETCH			JUL 6 1953	
RETOUCHING	15	1/2		JUL 15 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

Get Drawings  
Reduce  
+ Black  
Color



LA LECHE SHRINE SHOP, ST.AUGUSTINE, FLA.

NO. 3CH801

ORDER No. 80013

DATE 7-2-53

6½ M MINIATURE VIEWS 3½ X 2½ ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL NUESTRA SENORA DE LA  
LECHE Y BUEN PARTO.

*1 line*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES

*same as 9AH213  
resch*

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9AH213. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

*Get Drawing  
Reduce Color  
Black*

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 7 1953	JUL 9 - 1953
SKETCH	10	1/2	JUL 6 1953	
RETOUCHING	10	1/2		JUL 15 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



OKLAHOMA NEWS CO., TULSA, OKLA.

NO. 3CH802

ORDER No. 80027

DATE 7-3-53'

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER'

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE <u>UPPER</u> , LOWER, CENTER-BORDER	FRONT No. <u>1</u>	R. M.	NO
TITLE IN FULL BOSTON AVENUE METHODIST CHURCH, TULSA, OKLAHOMA ,	IMPRINT	SAME AS ABOVE '	
Private # before title: ONC-2 '			
RETOUCHING AND COLOR DESCRIPTION		PHOTO PROPERTY OF CUST.	

REMOVE ALL CARB. GREY STONE CHURCH (Same colors as 2AH975)  
FEW RED BLOOMING SHRUBS /

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate		ESTIMATE		Cost Dept. Checked	
By _____		AND WORK SCHEDULE		By _____	
Date _____				Date _____	
OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED		
COMPOSING, Type Set Up		JUL 10 1953	JUL 12 1953		
SKETCH					
RETOUCHING	10 5½	JUL 6 1953	JUL 10 1953		
REPHOTO					
PHOTO-LITHO					
BLEUPRINT		JUL 15 1953	JUL 21 1953		
STRIPPING, OPAQUING					
HAND COLOR PROOF	11 1½		7-22-53		
ARTIST DEPT.	9				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH803 ORDER NO. 80033 DATE 7-3-53

CUSTOMER PEASLEE-GAULBERT CORP.,  
LOUISVILLE, KY.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full PEASLEE-GAULBERT CORPORATION

(see sketch for additional type)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

FRONT NO. SPEC. (All of this on address side) R. M. Yes ☒  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH (GROUP OF 4 VIEWS)

COLOR DESCRIPTION

FOLLOW SKETCH

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

4 Repshots 5x7

L.O. 1 1/2  
Ret. 6 1/2  
J.M.C. 45 2 1/4  
L.A. 42 13 1/2  
9-14-53

as quoted  
CP

Be sure the 'B'  
is corrected  
in the title

Red Impression



DISTRIBUTED BY GEORGE R. KLEIN NEWS COMPANY,  
CLEVELAND, OHIO

NO. 3CH804

ORDER No. 80269

DATE 7-6-53

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NIGHT BASEBALL AT CLEVELAND  
STADIUM, CLEVELAND, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M.

YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: C-8

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

ADD SKY TO MAKE RIGHT POST CARD PROPORTIONS. ADD CLOUDS. MAKE NIGHT  
VIEW. REMOVE NET CABLES. CROP ABOUT AS MARKED. IF NEED BE CONTINUE  
TOP OF STANDS BACKWARD. DO NOT PUT IN CROWD DIRECTLY BELOW  
SCOREBOARD. LEAVE AS IS.

SCOREBOARD IS BLACK IN CENTER WITH WHITE LETTERS AND WHITE (CONCRETE)  
PANELS ON BOTH SIDES.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 13 1953	
SKETCH				
RETOUCHING		4 1/2	JUL 7 1953	
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	411	2	JUL 24 1953	
ARTIST DEPT.		11 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

*Rephoto*

JUL 29 1953  
AUG 5 - 1953



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH805/ ORDER NO. 80277 DATE 7-7-53

CUSTOMER EASTMAN HOTEL  
ROCHESTER, N. Y.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ x 5½

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HOTEL EASTMAN  
ROCHESTER, NEW YORK  
HAROLD LOPATIN, MANAGER — JACOB EISSENSTAT,  
PROPRIETOR ✓

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

REMOVE ALL BUILDINGS ON BOTH SIDES.  
REMOVE METERS ON SIDEWALK AT RIGHT OF BLDG.  
CLEAR UP SHADOWS & TAKE OUT AUTO AT LEFT OF BLDG.  
BRING OUT SIGNS TO SHOW PLAINLY. ✓

To customer

COLOR DESCRIPTION

COLOR SCHEME SAME AS 2CH1249.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

+ 1 h  
Ret. - 5 1/2  
21-8-8-53  
He 11/2  
La 9

en

Submit Ret Photo  
To Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH806 ORDER NO. 80278 DATE 7-7-53

CUSTOMER MURPHY SALES & SERVICE  
CAMDEN, NEW JERSEY

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2" M POST CARDS SIZE 3 1/2" x 5 1/2"

STYLEART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

MURPHY SALES & SERVICE

2508 FEDERAL ST. CAMDEN 5, N. J.

FRONT NO. 5 R. M. Yes ~~No~~ TO COME  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3N-4-15-52

PHOTO RETURNED

to

PHOTO USED FOR

Ret. 4 1/2  
Imm. U.C. 41 13/4  
L.A. 9 3/4

CR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH807 ORDER NO. 80046 DATE 7-7-53

CUSTOMER HOTEL BROWN  
ROCHESTER, MINNESOTA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE  $3\frac{1}{2}$  X  $5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL BROWN,  
ROCHESTER, MINNESOTA



FRONT NO. 5

(All of this on address side)

R. M. Yes ~~XXX~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

REMOVE PORTION OF CAMPBELL HOTEL SIGN SHOWING, ALSO AUTO IN  
CENTER FOREGROUND.

COLOR DESCRIPTION

MAKE CHIMNEY ATOP BUILDING A VERY LIGHT CREAM, SAME COLOR AS HOTEL.  
BROWN WINDOW TRIM AND DOOR. ALUMINUM MARQUEE ABOVE DOOR. ALUMINUM PANEL  
AROUND DOOR. CHAIRS: GREEN AND YELLOW. RED BROWN AWNING. RED BROWN STEPS.  
RED BROWN TILE TOP EDGE OF BLDG. COLORED AUTOS. GREEN FOLIAGE ON TREES.  
GRAY STREET. DARK GREEN LIGHT STANDARDS AND MAIL BOX.

SIGNS: WHITE LETTERS ON DARK GREEN BACKGROUND. NEON TUBING ON FRONT "HOTEL  
BROWN" IS RED. NEON TUBING ON SIDE "HOTEL" IS LIGHT GREEN. NEON TUBING ON  
SIDE "BROWN" IS RED.

CAFE SIGN: WHITE LETTERS ON DARK GREEN BACKGROUND(SAME AS HOTEL SIGN).LIGHT  
GREEN NEON TUBING ON "CAFE". NEON TUBING ON "KRUGERS" IS RED. NEON TUBING  
ABOVE "KRUGERS" AND BELOW "CAFE" IS LIGHT GREEN. NEON TUBING (DOUBLE LINE)  
ON BOTTOM OF SIGN IS BLUE.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

*Ret - 52*  
*21-7-24-53 HC 112*  
*La 9*

*op*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH808

ORDER NO. 80047 DATE 7-7-53

DEPT.

DATE COMPLETED

CUSTOMER

EL RANCHO MOTEL  
CARLSBAD, NEW MEXICO

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5

(All of this on address side)

R. M. Yes ~~XXX~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW COLOR PRINT FOR COLOR AND LAYOUT

MAKE REPHOTO:

INCLUDE "DUNCAN HINES" EMBLEM ON PICTURE SIDE IN BEST  
LOCATION.

COLOR DESCRIPTION

FOLLOW COLOR PRINT FOR COLORS

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

8x10 Reproduction

Ref.

Smith, C.

L.A.

44  
7-23-53

13/4  
10 1/2

as quoted  
CR

(F)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH809 ORDER NO. 80050 DATE 7-7-53

CUSTOMER  
PARK AVENUE RESTAURANT  
MIAMI BEACH, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

250 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full WORLD FAMOUS PARK AVENUE  
RESTAURANT

22nd STREET & PARK AVENUE  
MIAMI BEACH, FLORIDA *see inst*

FRONT NO. 5

R. M.

Yes XXXX

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH — WITH CORRECTIONS AS NOTED ON TISSUE OVERLAY

+ INSTRUCTIONS IN LETTER OF JUNE 18,

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO  
YES  
RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

3 Reprints 5x7  
L.O. 2  
Ret. 8  
H.C. 2 1/2  
L.O. 14 41

as quoted

OK

RUSH

Must have proof  
7/20/53



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH810 ORDER NO. 80055 DATE 7-7-53

CUSTOMER CLOVERLEAF MOTEL  
MINNEAPOLIS, MINN.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2" M POST CARDS SIZE 3 1/2" X 5 1/2"

STYLE ART COLOR TONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CLOVERLEAF MOTEL  
HIGHWAYS 100 & 5  
SOUTH MINNEAPOLIS, MINN.

FRONT NO. 5

R. M.

Yes XXXX

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TITLE TO BE IN PANEL AT BOTTOM

INSERT "CLOVERLEAF" SIGN AS EXTRA VIEW IN BEST POSITION.

PUT SMALL EVERGREENS BENEATH AND BETWEEN WINDOWS, UNDER THE SIX  
SETS OF DOUBLE WINDOWS FACING FRONT (SLIGHTLY LARGER TREES BETWEEN  
WINDOWS WITH SMALL TREES BENEATH WINDOWS).

COLOR DESCRIPTION

LIGHT GREEN, ABOVE, AND BROWN (REDDISH), BELOW, SIDING ON BUILDING.  
LIGHT GRAY ROOF. WHITE DOORS AND WINDOW TRIM. CONCRETE APRON DRIVE.  
MAKE GREEN LAWN, AND FOLIAGE ON TREES. COLORED AUTOS.

EVERGREENS TO BE PUT IN ARE UNDER THE SIX SETS OF DOUBLE WINDOWS  
FACING FRONT. (SLIGHTLY LARGER TREES BETWEEN WINDOWS WITH SMALL  
TREES BENEATH WINDOWS).

RETURN DRAWING OF SIGN TO CUSTOMER SOON AS POSSIBLE.

3M-4-15-52

1 5x7 Rephot

Ret - 6

44 9-10-52 HC - 1 1/2

La. 9 1/2

Grouping 4  
Rephoto 21.75  
Inst. Brown

Q

Red Impression

A



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH811 ORDER NO. 80063 DATE 7-8-53

CUSTOMER PHILLIPS MOTEL  
VALLEY STATION, KENTUCKY

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full PHILLIPS MOTEL  
12 MILES SOUTH OF LOUISVILLE, KY. ON  
DIXIE HIGHWAY U.S. ROUTES 31-W and 60

FRONT NO. 5  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH \* EXCEPT: REMOVE TOWEL ON LOUNGE IN PATIO.  
AND CHECK COLORS IN BED ROOM — SEE TISSUE OVERLAY  
ON LARGE PHOTO.

COLOR DESCRIPTION

FOLLOW SKETCH — WITH EXCEPTIONS  
NOTED ABOVE.

NO  
YES  
RETURN PHOTO

3M-4-15-52

8x10 Rephot  
2x5x7

L.C. 1  
Ret. 6 1/2  
Jimm H.C. 2 1/4  
L.C. 11  
42  
8-17-53

as quoted  
CR

Red Express



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH812 ORDER NO. 80293 DATE 7-9-53

CUSTOMER STEWART AVIATION CO.  
PARKERSBURG, W. VA. ✓

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6½ M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

SKYMOTEL, U. S. ROUTE #21 NORTH  
PARKERSBURG, WEST VIRGINIA ✓

FRONT NO. 5  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer Side — Center C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

TREES: #67  
BUSHES: #67  
BORDER FLOWERS: MULTI COLORED  
PARKING AREA: WHITE SLAG POSSIBLY #17  
BUILDING SIDING: WHITE, IF NOT AVAILABLE #13  
BUILDING TRIM: BROWN, #59  
LAWN: LIGHT GREEN, #54 ✓

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

*Ret - 5 1/2 hrs.*  
*21-7-29-53*  
*LC 1 1/2*  
*Low 8 3/4*  
*CR*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH813

ORDER NO 80075

DATE 7-9-53

DEPT.

DATE COMPLETED

CUSTOMER

S & S TIRE CO.,  
CAMDEN, NEW JERSEY

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

FRONT NO. 5

(All of this on address side)

R. M. Yes ~~NO~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH ✓

COLOR DESCRIPTION

FOLLOW SKETCH — AND KODACHROME

TRANSPARENCY FOR COLORS ✓

RETURN KODACHROME TO H. J. CABLE ✓

NO

YES

RETURN PHOTO

3M-4-15-52

RETD  
10/20/53  
Z

Red + Gk/Blue Imprint

Ret. 6 1/2  
H.C. 1 3/4  
L.A. 9 1/2

as quoted  
CR

(F)



FULTZ NEWS AGENCY, DENTON, TEXAS

NO. 3CH814

ORDER NO. 80076

DATE 7-9-53

12½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL FIRST PRESBYTERIAN  
CHURCH, DENTON, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE POSTS, WIRES, FENCE. CLEAN UP  
FOREGROUND.  
TAN-BROWN BUILDING WITH BLACK ROOF.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION

3 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 16 1953	JUL 17 1953
SKETCH				
RETOUCHING	17	3½	JUL 10 1953	JUL 16 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			JUL 22 1953	JUL 28 1953
HAND COLOR PROOF	21	1½		7-30-53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



FULTZ NEWS AGENCY, DENTON, TEXAS

NO. 3CH815

ORDER NO. 80076

DATE 7-9-53

12½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL FIRST BAPTIST CHURCH,  
DENTON, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE POST AND WIRES. ALSO PART OF BRANCHES AT TOP - RIGHT.

BUFF BUILDING WITH WHITE TRIM, BACK PART SLIGHTLY MORE TAN.  
BLUE SIGN.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION:

3 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 14 1953	JUL 15 1953
SKETCH				
RETOUCHING	18	3	JUL 10 1953	JUL 14 1953
REPHOTO				
PHOTO-LITHO			JUL 17 1953	JUL 22 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	1½		7-23-53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

*OK Blue Impress*

(F)



FULTZ NEWS AGENCY, DENTON, TEXAS

NO. 3CH816

ORDER NO. 80076

DATE 7-9-53

12½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL / FIRST METHODIST  
CHURCH AND COLE CHAPEL, DENTON,  
TEXAS /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED

REMOVE SIGNAL LIGHT, WIRES AND PARKING METERS. ALSO POSTS.

TREES AND SHRUBS ADDED AS MARKED ON MAGAZINE PAGE.

BUILDING AND CHAPEL TO BE SAME COLOR - WHITE BRICK. RED ROOF.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION

3 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 20 1953	JUL 21 1953
SKETCH				
RETOUCHING		4	JUL 10 1953	
REPHOTO				
PHOTO-LITHO			JUL 24 1953	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	21	1 1/2		7-30-53
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH817 ORDER NO. 80077 DATE 7-9-53

CUSTOMER  
ARTHUR H. RICHARDS, JR.  
WATKINS GLEN, NEW YORK

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FAULT

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full  
GLEN MOTOR COURT  
WATKINS GLEN, N.Y.  
IN THE FINGER LAKES

FRONT NO. 5  
R. M. Yes ~~NO~~  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 1CH541, AND ART WORK AS SKETCHED ON CARD

COLOR DESCRIPTION

FOLLOW CARD 1CH541 FOR COLORING /

PHOTO RETURNED

3

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52

L.O. 2 1/2  
draw in Restaurant  
H.C. 7-23-53 13/4  
L.A. 45/10

CR

(F)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH819 ORDER NO. 80080 DATE 7-9-53

CUSTOMER TORBETT CLINIC & HOSPITAL  
MARLIN, TEXAS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-WHITE  
BORDER

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full TORBETT CLINIC AND HOSPITAL,  
HOT WELL PAVILION, MAJESTIC HOTEL AND  
BATH HOUSE, MARLIN, TEXAS

FRONT NO. 5 R. M. ~~XXXX~~ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 2AH258.

REMOVE ALL CARS

W-60K476

COLOR DESCRIPTION

FOLLOW CARD 2AH258 FOR COLORS

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

Retouching 1/2  
Little work } 23/4  
3 new negatives

Ch



SUN NEWS CO., ST.:PETERSBURG, FLA.

NO. 3CH820

ORDER No. 80086

DATE 7-10-53

25 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL MAJOR LEAGUE BASEBALL  
SPRING TRAINING CAMP, CRESCENT  
LAKE FIELD, ST.PETERSBURG, FLA.  
"THE SUNSHINE CITY"

Private # before title: S.157

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

WORK IN "BAT, BALL AND GLOVE INSERT AS NOTED ON  
TISSUE OVERLAY."  
FOLLOW TISSUE OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 15 1953	JUL 15 1953
SKETCH				
RETOUCHING	9	30	JUL 17 1953	
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			JUL 24 1953	JUL 28 1953
HAND COLOR PROOF	20	1 1/2		7-29-53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

## ATTENTION

9 Subject

order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.



SUN NEWS CO., ST. PETERSBURG, FLA.

NO. 3CH821

ORDER No. 80086

DATE 7-10-53

25 M POST CARDS C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GANDY BRIDGE ACROSS  
TAMPA BAY, BETWEEN TAMPA AND  
ST. PETERSBURG, FLA.

Private # before title: S.158

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY AND CARD ENCLOSED (OBH1943) FOR  
COLORS.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 15 1953	JUL 16 1953
SKETCH				
RETOUCHING	10	2 1/2	JUL 17 1953	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			JUL 24 1953	JUL 30 1953
HAND COLOR PROOF	114	1 1/2		
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

ATTENTION

Subjects in  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.



SUN NEWS CO., ST. PETERSBURG, FLA.

NO. 3CH822

ORDER NO. 80086

DATE 7-10-53

25 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

TITLE IN FULL TROPICAL BARTLETT PARK  
AND LAKE, ST. PETERSBURG, FLA.  
"THE SUNSHINE CITY"

IMPRINT SAME AS ABOVE

Private # before title: S.159

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW T ISSUE OVERLAY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other.  
CD using an electronic pen

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 15 1953	JUL 17 1953
SKETCH				
RETOUCHING		3	JUL 20 1953	JUL 29 1953
REPHOTO				
PHOTO-LITHO			JUL 28 1953	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1/12		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



SUN NEWS CO., ST. PETERSBURG, FLA.

NO. 3CH823

ORDER No. 80086

DATE 7-10-53

25 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL THE TOURISTS ENJOY  
THE PROMENADE AT WATERFRONT PARK  
IN ST. PETERSBURG, FLA. "THE  
SUNSHINE CITY"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

MM SAME AS ABOVE

Private # before title: S.160

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 15 1953	JUL 17 1953
SKETCH				
RETOUCHING	1	2 1/2	JUL 20 1953	
REPHOTO				
PHOTO-LITHO			JUL 24 1953	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	71	1 1/2	JUL 24 1953	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

## ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.



SUN NEWS CO., ST. PETERSBURG, FLA.

NO. 3CH824

ORDER NO. 80086

DATE 7-10-53

25 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

TITLE IN FULL ENJOYING THE OPEN-AIR  
CONCERTS IN WILLIAMS PARK,  
ST. PETERSBURG, FLA. "THE  
SUNSHINE CITY"

IMPRINT SAME AS ABOVE

Private # before title: S.161

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 15 1953	JUL 17 1953
SKETCH				
RETOUCHING		3	JUL 20 1953	JUL 29 1953
REPHOTO				
PHOTO-LITHO			AUG 3 - 1953	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	40	2	8-6-53	8-6-53
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION

9 Subjects  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.



SUN NEWS CO., ST. PETERSBURG, FLA.

NO. 3CH825

ORDER No. 80086

DATE 7-10-53

25 M POST CARDS C.T. ART-COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL  
BLIND PASS BRIDGE ON  
HOLIDAY ISLES AT SUNSET BEACH,  
FLA. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT  
SAME AS ABOVE

Private # before title: S.162

PHOTO PROPERTY OF  
CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 15 1953	JUL 17 1953
SKETCH				
RETOUCHING	1	2 1/2	JUL 20 1953	JUL 24 1953
REPHOTO				
PHOTO-LITHO			JUL 24 1953	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	40	1 1/2	8-3-53	8-3-53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_  
By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_  
By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

ATTENTION:

9 Subjects to  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.



SUN NEWS CO., ST. PETERSBURG, FLA.

NO. 3CH826

ORDER No. 80086

DATE 7-10-53

25<sup>M</sup> POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL PASADENA COMMUNITY  
CHURCH, ST. PETERSBURG, FLA.

Private # before title: S.163



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 15 1953	JUL 17 1953
SKETCH				
RETOUCHING		2 1/2	JUL 20 1953	JUL 24 1953
REPHOTO				
PHOTO-LITHO			JUL 24 1953	JUL 29 1953
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 1/2	7/29/53	7/30/53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

## ATTENTION

9 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.



SUN NEWS CO., ST. PETERSBURG, FLA.

NO. 3CH827

ORDER No. 80086

DATE 7-10-53

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SAINT JOHN'S CATHOLIC  
CHURCH AND SCHOOL,  
ST. PETERSBURG BEACH, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

Private # before title: S.164

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED. FOLLOW TISSUE OVERLAY

SUBMIT: YES  
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 15 1953	
SKETCH				
RETOUCHING		3 1/2	JUL 20 1953	
REPHOTO				
PHOTO-LITHO			JUL 24 1953	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	40	1 1/2	8-3-53	8-5-53
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

## ATTENTION

9 Subjects &  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.



SUN NEWS CO., ST. PETERSBURG, FLA.

NO. 3CH828

ORDER No. 80086

DATE 7-10-53

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL IT'S GREAT TO BE IN  
ST. PETERSBURG, FLA.

Private # before title: S.174

NOTE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TITLE TO BE IN LARGE SCRIPT TYPE - IN RED - SIMILAR TO  
CARD OCH1209 ENCLOSED.

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 15 1953	JUL 17 1953
SKETCH				
RETOUCHING	10	2 1/2	JUL 20 1953	
REPHOTO				
PHOTO-LITHO			JUL 28 1953	
BLEUPRINT			JUL 20 1953	
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

## ATTENTION:

9 Subjects of  
order for this customer. Please  
set to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*Red Impression*

*AUG 6 - 1953*



SUN NEWS CO., ST. PETERSBURG, FLA.

NO. 3CH829

ORDER No. 80087

DATE 7-10-53

25 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SUN AND SURF BATHING  
ALONG FLORIDA'S GULF BEACHES  
CITY BEACH PARK, CLEARWATER  
BEACH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

Private # before title: 112

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO

FOLLOW TISSUE OVERLAY

CARD 9BH1604 ENCLOSED FOR COLORS

MAKE ATTRACTIVE SCENE

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION

3 Subjects at  
Order for this customer. Please  
to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 13 1953	JUL 15 1953
SKETCH				
RETOUCHING	10	2 1/2	JUL 16 1953	JUL 21 1953
REPHOTO			JUL 15 1953	JUL 15 1953
PHOTO-LITHO			JUL 22 1953	JUL 28 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	1 3/4		7-29-53
ARTIST DEPT.		10 1/2		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer



SUN NEWS CO., ST. PETERSBURG, FLA.

NO. ~~MINNIE~~ 3CH830

ORDER No. 80087

DATE 7-10-53

25 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL CLEARWATER CITY PIER  
EXTENDING INTO THE GULF OF  
MEXICO, CLEARWATER BEACH, FLA.

Private # before title: C.77

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO

FOLLOW TISSUE OVERLAY

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on  
order for this customer. Please  
note to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 13 1953	JUL 15 1953
SKETCH				
RETOUCHING	10		JUL 16 1953	
REPHOTO			JUL 13 1953	JUL 15 1953
PHOTO-LITHO			JUL 28 1953	JUL 31 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1 1/2		
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



SUN NEWS CO., ST. PETERSBURG, FLA.

NO. 3CH831

ORDER No. 80087

DATE 7-10-53

25 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL ST. NICHOLAS GREEK  
ORTHODOX CHURCH, TARPON SPRINGS,  
FLA. U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

Private # before title: TS.11

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE WIRES, POLES AND STOP LIGHT.

FOLLOW TISSUE OVERLAY

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION

Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 15 1953	JUL 16 1953
SKETCH			JUL 17 1953	JUL 22 1953
RETOUCHING		5		
REPHOTO				
PHOTO-LITHO			JUL 24 1953	JUL 30 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	40	1 1/2		8-1-53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



F.E.C. NEWS CO., WEST PALM BEACH, FLA. ✓

NO. 3CH832 ✓

ORDER No. 80297 ✓

DATE 7-10-53

12½" POST CARDS

C.T. ART COLORTONE ✓

FULL FACE ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HOLY TRINITY CHURCH,  
WEST PALM BEACH, FLA. ✓

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO ✓

IMPRINT SAME AS ABOVE ✓

PRIVATE NO. BEFORE TITLE: C-55

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. ✓

YES ✓

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 15 1953	JUL 15 1953
SKETCH				
RETOUCHING	9	3½	JUL 15 1953	JUL 16 1953
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	2½	1½	JUL 17 1953	JUL 22 1953
ARTIST DEPT.		9		7-23-53

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



F.E.C. NEWS CO., WEST PALM BEACH, FLA.

NO. 3CH833

ORDER No. 80298

DATE 7-10-53

25<sup>M</sup> POST CARDS

C.T. ART COLOORTONE

FULL FACE

MM

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SHAMROCK POOL & CABANAS,  
FT. PIERCE, FLA.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: FP-5

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION.

9 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

### AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 13 1953	JUL 15 1953
SKETCH				
RETOUCHING	10	2 1/2	JUL 15 1953	JUL 17 1953
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	1 1/2	JUL 21 1953	JUL 28 1953
ARTIST DEPT.		9 1/2		7-27-53

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



F.E.C. NEWS CO., WEST PALM BEACH, FLA. ✓  
PHOTO BY JAN HANKOWSKI ✓

NO. 3CH834 ✓  
ORDER No. 80298 ✓  
DATE 7-10-53

25 M POST CARDS

C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE "DRIFTWOOD" ON THE OCEAN  
FRONT AT VERO BEACH, FLA. ✓



PRIVATE NO. BEFORE TITLE: V-6 ✓

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES ✓

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO - SEE TISSUE OVERLAY & CARD NO. 1BH1147, ✓

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 13 1953	JUL 13 1953
SKETCH				
RETOUCHING	10	1 1/2	JUL 13 1953	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			JUL 22 1953	JUL 28 1953
HAND COLOR PROOF		1 1/2		
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

## ATTENTION

9 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.



F.E.C. NEWS CO., WEST PALM BEACH, FLA. ✓

NO. 3CH835 ✓

ORDER NO. 80298 ✓

DATE 7-10-53

25 <sup>M</sup> POST CARDS

C.T. ART COLORTONE FULL FACE ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BEAUTIFUL ROYAL PALM WAY,  
PALM BEACH, FLA. ✓

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES ✓

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: C-29 ✓  
RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES ✓ HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

# ATTENTION

9 Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 13 1953	JUL 15 1953
SKETCH				
RETOUCHING	10	2	JUL 15 1953	JUL 20 1953
REPHOTO				
PHOTO-LITHO				
BUEPRINT			JUL 21 1953	JUL 23 1953
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	1 1/2		7/23/53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

\_\_\_\_\_



F.E.C. NEWS CO., WEST PALM BEACH, FLA. ✓

NO. 3CH836 ✓

ORDER NO. 80298 ✓

DATE 7-10-53

25<sup>M</sup> POST CARDS

C.T. ART COLORTONE

FULL FACE ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

OSTRICHES AT AFRICA U.S.A.,  
BOCA RATON, FLA. ✓



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. YES ✓

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: BR-5 ✓

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. ✓

PHOTO PROPERTY OF

C.T.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

YES ✓

ENVELOPE PHOTO TICKET

## ATTENTION

9 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 13 1953	
SKETCH				
RETOUCHING	10	2	JUL 15 1953	JUL 20 1953
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	1/2	JUL 21 1953	JUL 23 1953
ARTIST DEPT.		9/2		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



F.E.C. NEWS CO., WEST PALM BEACH, FLA. ✓

NO. 3CH837 ✓

ORDER No. 80298 ✓

DATE 7-10-53

25 POST CARDS

C.T. ART COLORTONE

FULL FACE ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ZEE-HORSE AND GREVY ZEBRAS  
AT AFRICA U.S.A., BOCA RATON, FLA. ✓

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES ✓

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: BR-4 ✓ PHOTO PROPERTY OF C.T.  
RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE ~~XXXX~~ OVERLAY & SEE SAMPLE CARD ENCL. ✓

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HAND ~~YES~~ PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION

9 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 13 1953	JUL 15 1953
SKETCH				
RETOUCHING	11	1 1/2	JUL 15 1953	JUL 27 1953
REPHOTO				
PHOTO-LITHO			JUL 28 1953	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	22	1 1/2		
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

\_\_\_\_\_



F.E.C. NEWS CO., WEST PALM BEACH, FLA. ✓

NO. 3CH838 ✓

ORDER No. 80298 ✓

DATE 7-10-53

25<sup>M</sup> POST CARDS

C.T. ART COLORTONE

FULL FACE ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MASAI WARRIOR IN JUNGLE TOWN AT  
AFRICA U.S.A., BOCA RATON, FLA. ✓

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. YES ✓

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: BR-3 ✓

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. ✓

YES ✓

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION

9 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 13 1953	JUL 15 1953
SKETCH				
RETOUCHING		1 1/2	JUL 15 1953	JUL 24 1953
REPHOTO				
PHOTO-LITHO			JUL 24 1953	
BLUEPRINT				JUL 29 1953
STRIPPING, OPAQUING				
HAND COLOR PROOF	44	1 1/2		7-29-53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



F.E.C. NEWS CO., WEST PALM BEACH, FLA. /

NO. 3CH839 /

ORDER No. 80298 /

DATE 7-10-53

25 /M POST CARDS

C.T. ART COLORTONE

FULL FACE /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

"TIGER", THE ZEE-HORSE AT AFRICA  
U.S.A., BOCA RATON, FLA. /



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I

R. M. YES /

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: BR-2 /

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. /

PHOTO PROPERTY OF

C.T.

YES /

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION

9 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 13 1953	JUL 15 1953
SKETCH			JUL 15 1953	
RETOUCHING	10	1		JUL 29 1953
REPHOTO				JUL 31 1953
PHOTO-LITHO			JUL 29 1953	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	11	1 1/2		JUL 31 1953
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



F.E.C. NEWS CO., WEST PALM BEACH, FLA. ✓

NO. 304840 ✓

ORDER No. 80298

DATE 7-10-53

25<sup>M</sup> POST CARDS

C. T. ART COLORTONE

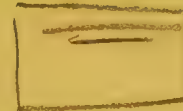
FULL FACE ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

"ZAMBEZI FALLS" IN AFRICA U.S.A.,  
BOCA RATON, FLA. ✓



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I

R. M. YES ✓

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: BR-1 ✓  
RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF

C.T.

FOLLOW TISSUE OVERLAY & SAMPLE CARD ENCL. ✓

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HAND COLOR PROOF YES ✓

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

9 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 13 1953	JUL 17 1953
SKETCH				
RETOUCHING	2	2	JUL 15 1953	JUL 20 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	1 1/2	JUL 21 1953	JUL 23 1953
ARTIST DEPT.		9 1/2		7-23-53

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



F.E.C. NEWS CO., WEST PALM BEACH, FLA. ✓

NO. 3CH841 ✓

ORDER No. 80298 ✓

DATE 7-10-53

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GOOD SAMARITAN HOSPITAL,  
WEST PALM BEACH, FLA. ✓

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO ✓

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: C-54 ✓

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. ✓

PHOTO PROPERTY OF C.T.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION

9 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 13 1953	
SKETCH				
RETOUCHING		3	JUL 13 1953	
REPHOTO				
PHOTO-LITHO			JUL 24 1953	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 1/2	7/15/53	
ARTIST DEPT.	41	9/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

*Rush  
Grfo*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH842 ORDER NO. 80092 DATE 7-10-53

CUSTOMER ABRAHAM REALTY CORPORATION  
MIAMI BEACH, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M BUS. CARDS SIZE 3 1/2 X 2-5/16

STYLE ART COLORTONE-WHITE  
BORDER

PLACE OF TITLE: Upper, Lower, Center, — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full YOUR HOME AWAY FROM HOME

BOT: ON THE OCEAN FACING LUMMUS PARK

FRONT NO. NO R. M. Yes XXXX

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TAKE OUT PART OF BUILDINGS ON EXTREME LEFT AND RIGHT, & PART OF BUILDING  
SHOWING IN BACKGROUND. ALSO REMOVE TELEPHONE WIRES AND PARKING METERS.  
LEAVE LIGHT STANDARD IN.

COLOR DESCRIPTION

BUILDING #13, TRIM #29 ON BORDERS, POLES, RAILS, EDGING OF ROOF.  
DOORS #29 WITH ALUMINUM JALOUSIES AND GLASS WINDOWS; STRIPS, ALONG THE  
FRONT, LIKE JALOUSIES; UMBRELLAS - RED AND #54 GREEN. POLES AND LEGS ON  
TABLES ALUMINUM. TABLES #59. FRINGES ON UMBRELLAS-WHITE. FLOOR-  
WHITE CEMENT BLOCKS. CHAIRS - RED AND YELLOW, AND GREEN #54 AND YELLOW.  
YELLOW LIGHT FIXTURES. TELEPHONE BOOTH #29 WITH SIGN "TELEPHONE" WHITE  
ON RED. WHITE CONCRETE STEPS.

BUS CARD

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

3M-4-15-52

L.O. 1/2  
R. 3  
La 5 1/2  
Mr. 10 3/4

OK

1233

Rush Must have proof  
7/21/52



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH843 ORDER NO. 80093 DATE 7-10-53

CUSTOMER ERWIN H. KUBATH, SHERIFF  
ST. JOSEPH, MICHIGAN

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 R. M. Yes XXXX  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

DEC 14 1953

DEC 14 1953 B

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH, reduce size of figure  
to approximate size of pencil sketch enclosed.

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED

TO

PHOTO USED FOR

2 Reproduction 5x7  
Ret. 6 1/2  
H.C. 12.52 1 3/4  
L.A. 10

OLD NEG  
Destroyed

as quoted  
CR

MAKEOVER G

MAKEOVER

MAKEOVER

MAKEOVER

Change to

EST. Makeover Time Required

RETOUCHING	TIME 3/4	Time Recorded in Cost Des
PHOTO LITHO		Date
new Hand color	1 1/2	By

JAN 28 1954  
JAN 29 1954

MAKEOVER

MAKEOVER



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH844 ORDER NO. 80318 DATE 7-14-53

CUSTOMER INGHAM SANATORIUM  
LANSING, MICHIGAN

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/4 POST CARDS SIZE 3 1/2 x 5 1/2

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

INGHAM SANATORIUM  
LANSING, MICHIGAN

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

BLDG. BRICKS ARE TAN COLORED AND WINDOW FRAMES ALUMINUM

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

21 8-5-53  
HC 112  
La 9

CH



E. MADCIFF, HERSHEY, PA.

NO. 3CH845 ✓

ORDER No. 80320 ✓

DATE 7-14-53

12½ POST CARDS

C.T. ART COLORTONE

FULL FACE ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AERIAL VIEW OF B.P.O.E., 1707,  
LODGE AND COUNTRY CLUB,  
BEDFORD, PA. ✓

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES ✓

IMPRINT SAME AS ABOVE ✓

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

DO NOT CROP! ✓

Bldgs. ARE WHITE, WITH RED (23) ROOFS ✓  
ROAD ON RIGHT IS MACADAM ✓  
IMMEDIATE FRONT IS GREEN GOLF COURSE; SPOTS ARE SAND PITS  
CENTER OVAL IS TRACK WITH GRASS CENTER. ✓

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF YES ✓

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 15 1953	JUL 16 1953
SKETCH				
RETOUCHING	2	2✓	JUL 17 1953	JUL 29 1953
REPHOTO				
PHOTO-LITHO			JUL 29 1953	JUL 31 1953
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	40	1½	8-3-53	8-3-53
ARTIST DEPT.		9¾		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH846 ORDER NO. 80103 DATE 7-14-53

CUSTOMER  
PARKER CHEVROLET  
BELLEVUE, PENNA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M BUS.CARDS SIZE 3 1/2 X 2-5/16

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full  
PARKER CHEVROLET  
BELLEVUE, PA.

FRONT NO. NO

R. M. XYX No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

"WHERE FRIEND MEETS FRIEND" *second  
included*

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM OBH50. ~~MAKE NEW BLACK NEGATIVE~~

~~REDUCE COLOR PLATES~~

COLOR DESCRIPTION

USE PHOTO FROM OBH50. ~~MAKE NEW BLACK NEGATIVE~~

~~REDUCE COLOR PLATES~~

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



MINSKY BROS. & CO., PUBLISHING DIVISION,  
PITTSBURGH, PA.

NO. 3CH851

ORDER No. 80124

DATE 7-17-53

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL /HOTEL WILLIAM PENN/  
/ PITTSBURGH, PA. /



(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 2 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO OF COLOR DRAWING.

PUT NAME "HOTEL WILLIAM PENN" ON THE CANOPY IF IT IS  
POSSIBLE.

FOLLOW COLOR DRAWING AS COLOR GUIDE.

RETURN COLOR DRAWING TO CUSTOMER

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

YES

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 27 1953	JUL 28 1953
SKETCH				
RETOUCHING		4	JUL 22 1953	JUL 27 1953
REPHOTO			JUL 17 1953	JUL 20 1953
PHOTO-LITHO			AUG 3 - 1953	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1 3/4		
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH847 ORDER NO. 80108 DATE 7-15-53

CUSTOMER CASA MARINE HOTEL  
ST. AUGUSTINE, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CASA MARINA MOTOR COURT

FRONT NO. 5

(All of this on address side)

R. M. Yes ~~XXX~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO OF PICTURE:

TITLE TO APPEAR IN FOREGROUND WATER AS ON PICTURE.

COLOR DESCRIPTION

THE BUILDINGS ARE ALL WHITE. NAME "CASA MARINA"  
ON BUILDING IS BLUE LETTERS.

RETURN LARGE PICTURE TO CUSTOMER

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

8X10  
Ret 5  
71 8-4-53  
La 9

as quoted  
R



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH848 ORDER NO. 80117 DATE 7-16-53

CUSTOMER COLONY MOTOR LODGE  
STRONGSVILLE, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO-COLORIT\* FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full COLONY MOTOR LODGE  
U.S. 42 - STRONGSVILLE, OHIO

FRONT NO. 5

(All of this on address side)

R. M. Yes ~~XXX~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 4  
H.C. 45 1 1/2  
L.A. 9

CR

Lt Blue Red + Dk Blue  
Impression

(+)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH849 ORDER NO. 80118 DATE 7-16-53

CUSTOMER COLONY MOTOR LODGE  
STRONGSVILLE, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

2  
Photos for  
this Customer

50 M BUS. CARDS SIZE 3 1/2 X 2-5/16

STYLE PHOTO-COLORIT\* FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full COLONY MOTOR LODGE

U. S. 42 — STRONGSVILLE, OHIO

FRONT NO. NO R. M. Yes ~~NO~~  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 3CH848. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

COLOR DESCRIPTION

USE PHOTO FROM 3CH848. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

PHOTO RETURNED

TO

PHOTO USED FOR

L.O. 1/2  
L.A. 2 1/2

as quoted

(F)

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO  
YES  
RETURN PHOTO



LAKELAND NEWS CO., LAKELAND, FLA.

NO. 3CH850

ORDER No. 80346

DATE 7-17-53

12 1/2" M POST CARDS

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

L-31- THE INDUSTRIAL ART BUILDING,  
FLORIDA SOUTHERN COLLEGE,  
LAKELAND, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE

CUST. PRIVATE NO. BEFORE TITLE: L-31  
RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HAND COLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 20 1953	JUL 21 1953
SKETCH				
RETOUCHING		3 1/2	JUL 22 1953	JUL 30 1953
REPHOTO				
PHOTO-LITHO			AUG 3 - 1953	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	2		
ARTIST DEPT.	42	1 1/2		8-24-53

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH852 ORDER NO. 80127 DATE 7-17-53

CUSTOMER DIXIE MOTEL  
ST. CLOUD, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 R. M. Yes ~~XXX~~  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout (Dixie Motel)

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO:

FOLLOW SKETCH /

COLOR DESCRIPTION

FOLLOW SKETCH

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

NO YES RETURN PHOTO

PHOTO RETURNED

PHOTO USED FOR

5x7 Reproduction  
Ret. 4  
H.C. 1 1/2  
L.A. 9

as quoted  
a

VERY RUSH MUST HAVE  
PROOF 7/27/53



HARRIS NEWS AGENCY, BATON ROUGE, LA.

NO. 3CH853

ORDER NO. 80352

DATE 7-20-53

12½ M MIN.VIEW 2½ x 3½ C. T. ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

BATON ROUGE BRIDGE OVER THE  
MISSISSIPPI RIVER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT  
NONE

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO OBH2046 MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION

Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 27 1953	JUL 27 1953
SKETCH		○		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		24		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

7/11/2/4



HARRIS NEWS AGENCY, BATON ROUGE, LA.

NO. 3CH854

ORDER NO. 80352

DATE 7-20-53

12 $\frac{1}{2}$  M MIN. VIEW 2 $\frac{1}{2}$  x 3 $\frac{1}{2}$

C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO

R. M.

NO

TITLE IN FULL

IMPRINT

NONE

~~GREETINGS FROM BATON ROUGE, LA.~~

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 9AH15 MAKE NEW BLACK NEGATIVE  
ICP1651  
REDUCE COLOR PLATES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*Make drawing to be photo 3 1/2 inch*  
*Get drawing*  
*+ Refine color add photo*  
*+ Plates + out to 3 1/2 inch*

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

## AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 27 1953	JUL 27 1953
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



HARRIS NEWS AGENCY, BATON ROUGE, LA.

NO. 3CH855

ORDER No 80352

DATE 7-20-53

12 $\frac{1}{2}$ " MIN. VIEW 2 $\frac{1}{2}$  x 3 $\frac{1}{2}$  C.T. ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE STATE CAPITOL AT NIGHT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. NO

IMPRINT

NONE

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 6AH1148 MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 27 1953	JUL 27
SKETCH	10	✓		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2-1		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



HARRIS NEWS AGENCY, BATON ROUGE, LA.

NO. 3CH856

ORDER No. 80352

DATE 7-20-53

12½ MIN. VIEW 2½ x 3½ C. T. ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

"THE PIONEERS" AND "THE  
PATRIOTS" BY LORADO TAFT,  
LOUISIANA STATE CAPITOL,

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 6AH1157 MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES,

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*Hand color*

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 27 1953	JUL 27 1953
SKETCH	20	10		
RETOUCHING				
REPHOTO				
PHOTO-LITHO			AUG 5 - 1953	AUG 10 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	46	5		8/14/53

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



HARRIS NEWS AGENCY, BATON ROUGE, LA.

NO. 3CH857

ORDER No. 80352

DATE 7-20-53

12½ MIN. VIEW 2½ x 3½ C. T. ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

SWIMMING POOL, LOUISIANA STATE  
UNIVERSITY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 6AH2245 MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 27 1953	JUL 27 1953
SKETCH				
RETOUCHING	16	✓		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		5/4		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_





HARRIS NEWS AGENCY, BATON ROUGE, LA.

NO. 3CH858

ORDER No. 80352

DATE 7-20-53

12<sup>1</sup>/<sub>2</sub> MIN. VIEW 2<sup>1</sup>/<sub>2</sub> x 3<sup>1</sup>/<sub>2</sub> C. T. ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER BORDER

TITLE IN FULL

THE HUEY P. LONG BRIDGE  
CONNECTING NEW ORLEANS, LA. WITH  
THE GREAT WEST /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 6AH152 MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION.

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 27 1953	JUL 27 1953
SKETCH				
RETOUCHING		0		
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2-2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



HARRIS NEWS AGENCY, BATON ROUGE, LA.

NO. 3CH859

ORDER NO. 80352

DATE 7-20-53

12<sup>1</sup>/<sub>2</sub> MIN. VIEW 2<sup>1</sup>/<sub>2</sub> x 3<sup>1</sup>/<sub>2</sub> C. T. ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CAMPANILE, LOUISIANA STATE  
UNIVERSITY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. NO

IMPRINT  
NONE

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 6AH2249 MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION:

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 27 1953	JUL 27 1953
SKETCH				
RETOUCHING	10	/		
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



HARRIS NEWS AGENCY, BATON ROUGE, LA.

NO. 30H860

ORDER No. 80352

DATE 7-20-53

12½M MIN. VIEW 2½ x 3½ C. T. ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE COTTAGE, BUILT IN 1824

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO OPH575 MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 27 1953	JUL 27 1953
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



HARRIS NEWS AGENCY, BATON ROUGE, LA.

NO. 3CH861

ORDER No. 80352

DATE 7-20-53

12½ M MIN. VIEW 2½ x 3½ C. T. ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

FRONT ENTRANCE TO STATE CAPITOL  
BUILDING / ARCHITECTURE SHOWS  
INDUSTRIES AND PROFESSIONS OF  
LOUISIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT  
NONE

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 6AH1158 MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES.,

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 27 1953	JUL 27 1953
SKETCH				
RETOUCHING	10	1/2		
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



HARRIS NEWS AGENCY, BATON ROUGE, LA.

NO. 3CH862

ORDER No. 80352

DATE 7-20-53

12 $\frac{1}{2}$ " MIN. VIEW 2 $\frac{1}{2}$  x 3 $\frac{1}{2}$  C. T. ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

A CLOSE-UP VIEW OF THE DOOR TO  
HOUSE OF REPRESENTATIVES, LOUI-  
SIANA STATE CAPITOL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 6AH1163 MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 21 1953	JUL 27 1953
SKETCH	20	10		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



HARRIS NEWS AGENCY, BATON ROUGE, LA.

NO. 3CH863

ORDER NO. 80352

DATE 7-20-53

12½ MIN. VIEW 2½ x 3½ C. T. ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

LOUISIANA STATE CAPITOL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 9BH1155 MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Photo. 1W 4CH 277

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 27 1953	JUL 27 1953
SKETCH	10	1/4		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



HARRIS NEWS AGENCY, BATON ROUGE, LA.

NO. 3CH864

ORDER No. 80352

DATE 7-20-53.

12 1/2 MIN. VIEW 2 1/2 x 3 1/2 C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM LOUISIANA STATE  
UNIVERSITY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 9BH1859 MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES /

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION

Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 27 1953	JUL 27 1953
SKETCH		0		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

*How. Ham*  
*3 1/2" wide*  
*Add to top & bottom*  
*of drawings to range*



HARRIS NEWS AGENCY, BATON ROUGE, LA.

NO. 3CH865

ORDER No. 80352

DATE 7-20-53

12 1/2 MIN. VIEW 2 1/2 x 3 1/2 C. T. ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AGRICULTURAL CENTER, LOUISIANA  
STATE UNIVERSITY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

NO

R. M.

NO

IMPRINT

NONE

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 3BH699 MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			7-21-53	7-21-53
SKETCH				
RETOUCHING		0		
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2-1		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



HARRIS NEWS AGENCY, BATON ROUGE, LA.

NO. 3CH866

ORDER No. 80352

DATE 7-20-53

12½M MIN. VIEW 2½ x 3½ C. T. ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DOOR TO SENATE CHAMBER,  
LOUISIANA STATE CAPITOL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO.

IMPRINT  
NONE

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 6AH1150 MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION:

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 27 1953	JUL 27 1953
SKETCH				
RETOUCHING	b	1		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		29		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



HARRIS NEWS AGENCY, BATON ROUGE, LA.

NO. 3CH867

ORDER No. 80352

DATE 7-20-53

12½ M MIN. VIEW 2½ x 3½ C. T. ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LOUISIANA STATE CAPITOL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No NO

R. M.

NO

IMPRINT NONE

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 5AH2035 MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 27 1953	JUL 27 1953
SKETCH	10	1		
RETOUCHING		1/2		
REPHOTO				
PHOTO-LITHO			AUG 5 - 1953	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	40	6		9/8/53

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

*New Colors*

*make from*



HARRIS NEWS AGENCY, BATON ROUGE, LA.

NO. 3CH868

ORDER NO. 80352

DATE 7-20-53

12½ MIN. VIEW 2½ x 3½ C. T. ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER BORDER

TITLE IN FULL

L. S. U. STADIUM

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 7AH568 MAKE NEW BLACK NEGATIVES

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION:

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 27 1953	JUL 27 1953
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		25		

DATE BLUEPRINT OK'D. \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D. \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



HARRIS NEWS AGENCY, BATON ROUGE, LA.

NO. 3CH869

ORDER NO. 80352

DATE 7-20-53

12½ M MIN. VIEW 2½ x 3½ C. T. ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

HUEY P. LONG MONUMENT /

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO OBH574 MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 27 1953	JUL 27 1953
SKETCH	10	1/2		
RETOUCHING	18	1/4		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

## ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.



HARRIS NEWS AGENCY, BATON ROUGE, LA.

NO. 3CH870

ORDER NO. 80352

DATE 7-20-53

12½M MIN. VIEW 2½ x 3½ C. T. ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

COLUMNS, SENATE CHAMBER,  
LOUISIANA STATE CAPITOL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 6AH1161 MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 27 1953	JUL 27 1953
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



HARRIS NEWS AGENCY, BATON ROUGE, LA.

NO. 3CH871

ORDER No. 80352

DATE 7-20-53

12½ M MIN. VIEW 2½ x 3½ C. T. ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

PAYOU SCENE

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. NO R. M. NO

IMPRINT  
NONE

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 8AH3256 MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 27 1953	JUL 27 1953
SKETCH	10	1/2		
RETOUCHING		1/2		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

PHOTO 4CH-277



HARRIS NEWS AGENCY, BATON ROUGE, LA.

NO. 3CH872

ORDER No. 80352

DATE 7-20-53

12<sup>1</sup>/<sub>2</sub> MIN, VIEW 2<sup>1</sup>/<sub>2</sub> x 3<sup>1</sup>/<sub>2</sub> C. T. ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LOUISIANA STATE CAPITOL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 6AH1165 MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION

Subjects or order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 27 1953	JUL 27 1953
SKETCH	10	✓		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2-2		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH873 ORDER NO. 80356 DATE 7-20-53

CUSTOMER  
NORTHERN MINNESOTA NOVELTIES  
CROSSLAKE, MINNESOTA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2" POST CARDS SIZE 3 1/2" x 5 1/2"

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

AKRE'S DUTCH OVEN

NISSWA, MINN.

"KNOWN FROM COAST TO COAST"

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side Center

NORTH WOODS STUDIO PHOTO

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

TAKE OUT ALL WHITE WORDING IN FOREGROUND OF PHOTO.

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

21 8-4-53

Ret 5  
C 13  
209



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH874 ORDER NO. 80357 DATE 7-21-53

CUSTOMER  
SUPERIOR CHEVROLET SALES CO.  
CINCINNATI 23, OHIO ✓

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6½" M POST CARDS SIZE 3½" x 5½"

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

SUPERIOR CHEVROLET SALES CO.  
4124 SPRING GROVE AVE., CINCINNATI  
23, OHIO ✓  
CEN 18 PC 2

(All of this on address side)  
FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH. ✓

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO  
YES  
NO

3M-4-15-52

Ref. 6½  
J. H. C. 8-6-53 13/4  
L.A. 41 9½

as quoted

(F)



LM-2-)  
DISTRIBUTED BY MAHONING VALLEY DISTRIBUTING AGENCY,  
INC., YOUNGSTOWN, OHIO

NO. 3CH876  
ORDER No. 80368 ✓

DATE 7-21-53

12½M POST CARDS C.T. ART COLORTONE FULL FACE ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PART OF THE AMUSEMENT PARK  
AT CRAIG BEACH PARK, LAKE MILTON,  
OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES ✓

IMPRINT SAME AS ABOVE ✓

PRIVATE NO. BEFORE IMPRINT: LM-2 ✓ PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT OLD CAR ON RIGHT, BUT LEAVE IN POLICEMEN AND CAR, ADD CLOUDS.  
TAKE OUT POLES, WIRES AND SPOTS ON STREET, TAKE OUT BLUR OF RIDE ON RIGHT.  
POLICE CAR IS GREEN WITH GOLD SEAL ON DOOR. UNIFORMS GREY & GREEN. RIDE  
AT RIGHT IS SILVER WITH DIFFERENT COLORED SEATS. WHITE PICKET FENCE. BLACK  
TOP ROAD. MERRY-GO-ROUND IN CENTER IS WHITE FRAME WITH GREY ROOF & WHITE  
FENCE. DIFFERENT COLORED LIGHTS. RED BRACES ON BOTH SIDES OF WHITE POSTS.  
FERRIS WHEEL IS SILVER WITH RED & GREEN SEATS. WHITE FENCE. BARN AT  
EXTREME RIGHT IS WHITE WITH BLUE TRIM AND GREY ROOF. LETTERS ARE WHITE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 22 1953	JUL 23 1953
SKETCH				
RETOUCHING		3	JUL - 7 1953	JUL 29 1953
REPHOTO				
PHOTO-LITHO			JUL 30 1953	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	44	1 1/2		
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



LM-3  
(DISTRIBUTED BY MAHONING VALLEY DISTRIBUTING  
AGENCY, INC., YOUNGSTOWN, OHIO)

NO. 3CH877

ORDER No. 80368-

DATE 7-21-53

12½ POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I

R. M. YES

TITLE IN FULL

IMPRINT

SAME AS ABOVE

PORTION OF THE MIDWAY AT CRAIG  
BEACH PARK, LAKE MILTON, OHIO

PRIVATE NO. BEFORE IMPRINT: LM-3

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

CLEAN UP MIDWAY. TAKE OUT POLES AND WIRES. CROP AT BOTTOM AND ADD SKY  
WITH CLOUDS. BLDG. AT LEFT IS WHITE WITH GREEN ROOF. "NOVELTIES" RED  
LETTERS. "POST CARDS" AND "NOVELTIES" AT BOTTOM WHITE ON BRIGHT RED.  
"REFRESHMENT" GREEN ON WHITE. "COCA COLA" WHITE ON RED. BLDG. IS WHITE  
WITH BLUE TRIM AND GREY ROOF. BENCHES ARE WHITE. WALK IS BLACK TOP.  
"POP CORN" IS RED ON WHITE. BLUE BORDER AT BOTTOM. WHITE WOOD BLDG. WITH  
GREEN ROOF. "FRENCH FRIES" RED NEON ON WHITE. "FRENCH FRIES AT BOTTOM  
IS RED ON WHITE. WHITE BLDG. WITH REDDISH ROOF AND RED TRIM.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HAND COLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION:

5 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 22 1953	JUL 23 1953
SKETCH				
RETOUCHING		2 1/2	JUL 27 1953	
REPHOTO				
PHOTO-LITHO			JUL 30 1953	
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	114	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



LM-4 DISTRIBUTED BY MAHONING VALLEY DISTRIBUTING  
AGENCY, INC., YOUNGSTOWN, OHIO

NO. 3CH878

ORDER No 80368

DATE 7-21-53

12 1/2 POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I

R. M.

YES

TITLE IN FULL

IMPRINT

SAME AS ABOVE

SPEED BOATING ON THE LAKE AT  
CRAIG BEACH PARK, LAKE MILTON,  
OHIO

PRIVATE NO. BEFORE IMPRINT: LM-4 PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

ADD CLOUDS. CROP AT BOTTOM AND ADD SKY TO MAKE RIGHT PROPORTIONS.

SPEED BOAT IS BROWN. DIFFERENT COLORED BOATS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 22 1953	JUL 23 1953
SKETCH				
RETOUCHING	3	1	JUL 27 1953	JUL 29 1953
REPHOTO			JUL 27 1953	JUL 28 1953
PHOTO-LITHO			JUL 29 1953	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1		
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



LM-5-DISTRIBUTED BY MAHONING VALLEY DISTRIBUTING  
AGENCY, INC., YOUNGSTOWN, OHIO ✓

NO. 3CH879

ORDER NO. 80368 ✓

DATE 7-2 1-53

12½ POST CARDS

C.T. ART COLORTONE

FULL FACE ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

EXCURSION BOAT AT CRAIG BEACH  
PARK, LAKE MILTON, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. YES ✓

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT: LM-5 ✓

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

ADD CLOUDS AND BRING OUT WATER SKIERS. ✓

"NANCY JANE" IS RED LETTERS ON WHITE. BOAT IS WHITE WITH RED TRIM ✓  
UPPER PART OF BOAT IS BROWN. DIFFERENT COLORED PENNANTS. WHITE ROOF

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HAND L PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION

5 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

## AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 22 1953	JUL 23 1953
SKETCH				
RETOUCHING	3	1½	JUL 28 1953	JUL 29 1953
REPHOTO				JUL 31 1953
PHOTO-LITHO			JUL 29 1953	
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1½		
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



LM-1-5  
DISTRIBUTED BY MAHONING VALLEY DISTRIBUTING AGENCY,  
INC., YOUNGSTOWN, OHIO

NO. 3CH875

ORDER NO. 80368 ✓

DATE 7-21-53

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE BATHING BEACH AT CRAIG BEACH  
PARK, LAKE MILTON, OHIO ✓

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. YES ✓

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT: LM-1

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

MAKE WATER EVEN. CROP A LITTLE OFF AT BOTTOM AND ADD CLOUDS AND SKY  
TO MAKE RIGHT PROPORTIONS. USE BEST OF TWO PHOTOS. PATROL BOAT  
IS WHITE WITH RED LETTERS (PATROL) "CITY OF YOUNGSTOWN" IS BLACK  
LETTERS. HOUSES ARE WHITE WITH GREY ROOFS. RAFT IS LOGS. BARRELS  
IN WATER ARE WHITE. ✓

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION

5 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 22 1953	JUL 23 1953
SKETCH				
RETOUCHING		2	JUL 27 1953	JUL 29 1953
REPHOTO				
PHOTO-LITHO			JUL 30 1953	AUG 4 - 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1 1/2		
ARTIST DEPT.		93		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



2

ORDER No. 80369 ✓

12½ ~~M~~ POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO 1

TITLE IN FULL

IMPRINT SAME AS ABOVE

YOUNGSTOWN MUNICIPAL AIRPORT,  
YOUNGSTOWN, OHIO

8 pl. ital.  
c 9 b

PRIVATE NO. BEFORE TITLE: Y-11

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AT BOTTOM WHERE MARKED AND ADD SKY WITH CLOUDS.

REMOVE TRUCK.

FOLLOW 3CK581 FOR COLORS.

**SUBMIT:**

RET. PHOTO

REPHOTO

B. L. &amp; W. PROOF

**YES!**  
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

### Executive OK of Estimate

By

Date \_\_\_\_\_

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date \_\_\_\_\_

AUG 4 - 1952

DATE BLUEPRINT OK'D

DATE Filed...

By-

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH881 ORDER NO. 80138 DATE 7-21-53

CUSTOMER  
ALEXANDER WEISS  
MIAMI BEACH, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 R. M. Yes ~~XXX~~  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Sea Shore Hotel)

Use Photo 6B H 1533

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

or

PHOTO USED FOR

5x7 Rephot

Ret. 7 1/2  
C.C. 45 1/2  
L.A. 9 1/2

as quoted.

Q

7  
8



COOPER'S NEWS AGENCY, PANAMA CITY, FLA.

NO. 3CH882

ORDER No. 80370

DATE 7-21-53

12 1/2 POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BAY MEMORIAL PARK BUILDING,  
PANAMA CITY, FLORIDA



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M.

YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW OVERLAY.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 22 1953	JUL 23 1953
SKETCH				
RETOUCHING		3	JUL 23 1953	JUL 31 1953
REPHOTO				
PHOTO-LITHO			AUG 3- 1953	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1 1/2		
ARTIST DEPT.	40	9		8-31-53

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



OKLAHOMA NEWS CO., TULSA, OKLA.

NO. 3CH883

ORDER No. 80144

DATE 7-22-53

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL FIRST PRESBYTERIAN  
CHURCH AND EDUCATIONAL  
BUILDING, TULSA, OKLAHOMA,

Private # before title: ONC-5

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - POSTS, WIRES AND CARS. ADD EDUCATIONAL BUILDING  
UNDER CONSTRUCTIONS (SEE DRAWING ENCLOSED).  
FOLLOW CARD 6BH1128 FOR COLOR GUIDE.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By Cost Dept. Checked  
By Date ESTIMATE AND WORK SCHEDULE By Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 11 1953	AUG 12 1953
SKETCH				
RETOUCHING		7	JUL 20 1953 JUL 23 1953	AUG 11 1953
REPHOTO			JUL 20 1953	JUL 20 1953
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1 1/2	AUG 13 1953	AUG 20 1953
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer



DISTRIBUTED BY APCO POST CARD CO.,  
FORT KNOX, KY.

NO. 3CH884

ORDER No. 80149

DATE 7-23-53

12½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE IN FULL  
GREETINGS FROM FORT KNOX  
KENTUCKY

SMALL TYPE: (C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH - AND ARMORED SHOULDER PATCH FOR  
CORRECT COLORS OF ARMORED INSIGNIA.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

## AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 21 1953	
SKETCH		7		
RETOUCHING		4		JUL 31 1953
REPHOTO			JUL 24 1953	JUL 29 1953
PHOTO-LITHO			AUG 5 - 1953	
BLUEPRINT				AUG 10 1953
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	42	16		8-11-53

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH885 ORDER NO. 80167 DATE 7-24-53

CUSTOMER THE SNACK SHACK  
CROTON-ON-HUDSON, NEW YORK ✓

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE SNACK SHACK  
RESTAURANT - TOURIST COURT  
ALBANY POST ROAD  
CROTON-ON-HUDSON, N.Y.

(All of this on address side)

FRONT NO. 5 R. M. Yes ~~No~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(The Snack Shack)

MAKE PRINT FROM NEGATIVE. ✓

TAKE OUT POLES, WIRES AND MAIL BOX. BE SURE SIGNS SHOW  
UP CLEARLY. ✓

COLOR DESCRIPTION

MAIN BUILDING IS A LOG CABIN, COLOR OF LOGS TO BE LIGHT BROWN. ROOF OF  
MAIN BLDG. IS CHINESE RED. ALL OTHER BUILDINGS ARE CREAM COLOR, WITH  
RED ROOFS, TRIM-SUCH AS WINDOW FRAMES AND PORCH RAILINGS-ARE RED.  
TELEPHONE BOOTH IS YELLOW. TRAILER IN CENTER OF PICTURE-UPPER HALF IS  
LIGHT GREEN, LOWER-DARK GREEN. TRAILER AT RIGHT END OF PICTURE IS RED  
AND TAN, WITH WHITE RAILING IN FRONT.

SIGNS TO BE CLEARLY SHOWN: SIGN TO LEFT - WHITE LETTERS ON BLACK  
TO RIGHT: (large) BACKGROUND: reading - VACANCIES  
The ) RED LETTERS ON  
Snack ) WHITE BACKGROUND ✓  
Shack )  
FRIED CHICKEN ) WHITE LETTERS ON  
FOUNTAIN SERVICE ) BLACK BACKGROUND. ✓  
MODERN  
TOURIST  
COURT  
Office inside ✓

5x7 PRINT

Ref. 6  
H.C. 4 1½  
L.A. 9

as quoted

RETouched PHOTO TO CUST 8/8/53

Red Shy



(TROPICAL FLORIDA COMICS)  
CURT TEICH & CO., INC.

NO. 3CH886

ORDER NO. K-49319

DATE 7-24-53

50 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

OOOOOOOPS ! ... FORGOT TO KEEP  
MY HEAD DOWN !

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT TROPICAL FLORIDA COMICS  
Private # before imprint: 25-F.

SMALL TYPE: (C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW COLOR SKETCH

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Depts Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 19 1953	AUG 25 1953
SKETCH	3	1/2	AUG 25 1953	AUG 26 1953
RETOUCHING				
REPHOTO				
PHOTO-LITHO			AUG 27 1953	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 1/2	9/1/53	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



CURT TEICH & CO., INC.

NO. 3CH887

ORDER NO K-49320

DATE 7-24-53

50 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL FLORIDA'S EVERGLADES/  
HOME OF THE SEMINOLE INDIANS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT FLORIDA TROPICAL SERIES

Private # before imprint: F-174

174.F-

SMALL TYPE: (C) CURT TEICH & CO.,

INC.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE HORIZONTAL VIEW: USE INDIAN VIEW TO LEFT--EVERGLADES VIEW TO  
RIGHT. FOLLOW PENCIL LAYOUT.

ENCLOSED CARDS FOR COLORS (2AH631 & 1BH902) CARD 5AH1237 FOR  
GOOD GRASS COLOR.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 2 1953	AUG 4 1953
SKETCH		1/2	JUL 31 1953	
RETOUCHING		3		AUG 3 1953
REPHOTO			JUL 27 1953	JUL 30 1953
PHOTO-LITHO			AUG 6 1953	
BLUEPRINT				AUG 10 1953
STRIPPING, OPAQUING				
HAND COLOR PROOF	15	134		
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



CURT TEICH & CO., INC.

NO. 3CH888

ORDER No. K-49320

DATE 7-24-53

50 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL MARTIN "MATADOR",  
PILOTLESS BOMBER, BEING LAUNCHED  
FROM LAUNCHING SITE CAPE  
CANAVERAL, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT FLORIDA TROPICAL SERIES

Private # before imprint: 172 F-  
U.S. AIR FORCE PHOTOGRAPH 172 F-

SMALL TYPE: (C) CURT TEICH & CO.,

INC.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MISSILE - RED. ROCKET BOOSTER - BLACK. FLAMES FROM BOOSTER - RED  
AND ORANGE. TERRAIN - SANDY WITH GREEN AND BROWN UNDERGROWTH.  
LIGHTHOUSE - BLACK AND WHITE.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 29 1953	JUL 28 1953
SKETCH				
RETOUCHING	9	3	JUL 29 1953	JUL 30 1953
REPHOTO				
PHOTO-LITHO			JUL 30 1953	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D. \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D. \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

ATTENTION

Subjects on  
order for the customer. Please  
see to it that all cuts or nega-  
tives are well made and color  
in harmony with each other  
to make an attractive set.



CURT TEICH &amp; CO., INC.

NO. 3CH889

ORDER NO. K-49320

DATE 7-24-53

50 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL FLORIDA'S SPECTACULAR  
FOUNTAIN AMONG THE PALMS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT 176F- FLORIDA TROPICAL SERIES

Private # before imprint: 176

PHOTO COURTESY: STETSON UNIVERSITY 176-F

SMALL TYPE: (C) CURT TEICH &amp; CO., INC.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION  
MAKE A NIGHT SCENE.FOLLOW TISSUE OVERLAY AND CARD 2CH429 FOR  
COLORS.SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES  
HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date \_\_\_\_\_ ESTIMATE AND WORK SCHEDULE Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 29 1953	JUL 29 1953
SKETCH				
RETOUCHING		3 1/2	JUL 29 1953	JUL 30 1953
REPHOTO				
PHOTO-LITHO			JUL 30 1953	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1 1/2	SEP 4 1953	
ARTIST DEPT.	21	9 1/2	SEP 29 1953	10-15-53

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

ATTENTION

3 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Very Very  
Kind

MAKEOVER

Charge to LVSE Dept.

EST. Makeover Time Required

MAKEOVER 2	3 1/2	SEP 3 1953	SEP 4 1953
DATE FILED			
DATE DEPT.			
DATE FILED			

SEP 29 1953



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH891 ORDER NO. 80175 DATE 7-28-53

CUSTOMER ORRINGTON HOTEL  
EVANSTON, ILLINOIS ✓

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-WHITE  
BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ORRINGTON HOTEL  
EVANSTON, ILLINOIS ✓

FRONT NO. 5

R. M. Yes ~~XXX~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

LAYOUT SAME AS OLD CARD OBH2053 — USING NEW PHOTOS.  
— WITH INSERT OF ENTRANCE —

COLOR DESCRIPTION

FOLLOW OLD CARD OBH2053 FOR COLOR GUIDE ✓

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

2 Pgs

P.O. 1

Rt 7½

Image 244

La 119-18-53

raw

as quoted



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH892 ORDER NO. 80176 DATE 7-28-53

CUSTOMER DOYLE FREIGHT LINES  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full DOYLE FREIGHT LINES  
7414 SO. CICERO AVE. CHICAGO  
RELIANCE 5-4800

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Mandcolor Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY  
BUILDING AND TRUCKS SAME COLORS AS ON CARD ENCLOSED

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

or

PHOTO USED FOR

Ret 4  
7-11-53 AC 1 1/2  
La 8 3/4

now

Red Impression

(F)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH893 ORDER NO. 80415 DATE 7-29-53

CUSTOMER WINDSOR HOUSE  
WINDSOR, VERMONT

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2" POST CARD SIZE 3 1/2" x 5 1/2"

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

NO TITLE

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

REMOVE AUTOMOBILE & FLAG POLE.

COLOR DESCRIPTION

SEE ENCLOSED POST CARD FOR COLORS.

PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

to

PHOTO USED FOR

Set 4 1/2  
MMH5 HC 1 1/2  
La 9 1/2

CR



MORTONS, INC., PUEBLO, COLO.

NO. 3CH894

ORDER NO. 80408 ✓

DATE 7-29-53

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES ✓

TITLE IN FULL

55-PUEBLO UNION DEPOT, PUEBLO, COLO.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 55  
(LOWER:) PUEBLO, A THRIVING CITY  
WITH A LASTING PROSPERITY ✓

*apt. ital. c & h*

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TRANSPARENCY ENCLOSED FOR COLORS. ✓

RETURN TRANSPARENCY TO CUSTOMER. ✓

*in 8CK512*

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF YES ✓

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 30 1953	AUG 3 - 1953
SKETCH				
RETOUCHING		3	JUL 29 1953	JUL 30 1953
REPHOTO				
PHOTO-LITHO			AUG 5 - 1953	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	101	13 1/2		8-12-53 <i>mm</i>
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



MCRAE'S, SEBRING, FLA. /

NO. 3CH895

ORDER No. 80409

DATE 7-29-53

12 1/2 POST CARDS

C. T. ART COLORTONE / FULL FACE /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SEBRING SHORES COUNTRY CLUB /  
"ON BEAUTIFUL LAKE SEBRING",  
SEBRING, FLA. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO /

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. /

YES /

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				AUG 3 - 1953
SKETCH				
RETOUCHING	2	3	JUL 29 1953	JUL 31 1953
REPHOTO				
PHOTO-LITHO			AUG 5 - 1953	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	44	1 1/2		AUG 10 1953 8-12-53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH896

ORDER NO. 80181 DATE 7-29-53

DEPT.

DATE COMPLETED

CUSTOMER

THE KAHLER CORP.,  
ROCHESTER, MINNESOTA ✓

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

50 / M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5

R. M.

Yes

XXX

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(The Kahler Hotel) ✓

MAKE CERTAIN THIS MAINTAINS IT'S APPEARANCE  
OF AN ARCHITECT'S DRAWING. ✓

COLOR DESCRIPTION

*watch trees on right side*

MAKE CERTAIN THIS MAINTAINS IT'S APPEARANCE  
OF AN ARCHITECT'S DRAWING.

FOLLOW ENCLOSED CARDS FOR COLORING.  
(1CP1917 & 4AH383) ✓

*Large Photo*

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH897 ORDER NO. 80182 DATE 7-29-53

CUSTOMER WESTERN MOTEL  
SANTA ROSA, NEW MEXICO ✓

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE  $3\frac{1}{2}$  X  $5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full  
SANTA ROSA, NEW MEXICO  
U.S. 66 - 54 - 84 ✓

FRONT NO. 5  
R. M. Yes ~~No~~  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Western Motel) ✓

FOLLOW SKETCH ✓

COLOR DESCRIPTION

FOLLOW SKETCH ✓

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

10

PHOTO USED FOR

At Blue + Red Impression

F4  
Ret. 6  
H.C. 1/12  
L.A. 9

CR



DISTRIBUTED BY LOLLESGARD SPECIALTY CO.,  
805 1/2 NORTH 1st AVE., PHOENIX, ARIZONA

NO. 3CH898

ORDER NO. 80187

DATE 7-30-53

25 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SKY HARBOR - PHOENIX,  
ARIZONA'S MUNICIPAL AIRPORT

Private # upper left: Pl4. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES- to come

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED ON PHOTOGRAPH. /

FOLLOW KODACHROME TRANSPARENCIES (3)  
FOR COLORS OF PLANES AND BUILDINGS /

RETURN 3 KODACHROMES TO CUSTOMER. /

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION

2 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 4 1953	AUG 3 1953
SKETCH				
RETOUCHING		3 1/2	JUL 31 1953	AUG 4 1953
REPHOTO				
PHOTO-LITHO			AUG 7 1953	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	2 1/4		
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



DISTRIBUTED BY LOLLESGARD SPECIALTY CO.  
805 1/2 NORTH 1st AVE., PHOENIX, ARIZONA

NO. 3CH899

ORDER NO. 80187

DATE 7-30-53

25 / M POST CARDS

C.T. ART COLOR TONE /

FULL FACE /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PHOENIX PUBLIC LIBRARY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES ~~to come~~

IMPRINT SAME AS ABOVE

Private # upper left: P19

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION NOTE ON LARGE PHOTO, PART OF CORNICE AT LEFT AND END OF CONCRETE TERRACE IS CUT OFF - COMPLETE THESE AS ON TRANSPARENCY. FOLLOW TISSUE OVERLAY.

FOLLOW KODACHROME TRANSPARENCY FOR COLORS EXCEPT:  
BUILDING IS A PALE PINK STUCCO (NOT YELLOW AS IN TRANS.)  
ADD A LITTLE PINK FOR THE PROPER COLOR.

RETURN KODACHROME TO CUSTOMER

YES

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

### AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 3 1953	
SKETCH			JUL 31 1953	
RETOUCHING	2	4		AUG 3 1953
REPHOTO				
PHOTO-LITHO			AUG 6 - 1953	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	2	2		
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



DISTRIBUTED BY LOLLERGARD SPECIALTY CO.,  
805 1/2 NORTH 1st AVE., PHOENIX, ARIZONA

NO. 3CH900

ORDER No. 80188

DATE 7-30-53

12 1/2 POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PHOENIX YMCA BUILDING

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

SAME AS ABOVE

Private # upper left: P16

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. THE PYRACANTHA VINES ALONG BASE OF BUILDING HAVE GROWN CONSIDERABLY SINCE PHOTO WAS TAKEN, SHOW THEM SPREADING OUT MORE, AND HAVING SMALL CLUSTERS OF DARK RED BERRIES HERE AND THERE. ALSO MAKE THE HEADS OF THE PALM TREES, OR PALM FRONDS-LARGER, SPECIALLY THE SMALLER ONES IN FRONT OF ENTRANCE.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 5 1953	AUG 6 - 1953
SKETCH				
RETOUCHING		3 1/2	JUL 31 1953	AUG 5 1953
REPHOTO				
PHOTO-LITHO			AUG 11 1953	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	15	1 1/2		
ARTIST DEPT.	43	7 1/2		1/7/54

JAN 12 1954

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



DISTRIBUTED BY LOLLESGARD SPECIALTY CO.,  
805 1/2 NORTH 1st AVE., PHOENIX, ARIZONA

NO. 3CH901

ORDER No. 80188

DATE 7-30-53

12 1/2 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. ~~YES~~ No

TITLE IN FULL

VETERANS' ADMINISTRATION HOSPITAL,  
PHOENIX, ARIZONA

IMPRINT SAME AS ABOVE

Private # upper left: P75

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED.

FOLLOW KODACHROME TRANSPARENCY FOR COLORS.  
ALSO TISSUE OVERLAY.

SHRUBBERY AND GRASS HAVE GROWN CONSIDERABLY SINCE PHOTO WAS TAKEN.  
ENLARGE THE TREES AND BUSHES ON HOSPITAL GROUNDS, EVEN MORE  
THAN SHOWING IN TRANSPARENCY.

RETURN KODACHROME TO CUSTOMER

YES

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 12 1953	AUG 12 1953
SKETCH				
RETOUCHING		1/2	JUL 31 1953	AUG 12 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	444	1 1/2		
ARTIST DEPT.		5 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



LYNN H. BOYER, JR., WILDWOOD, N. J. ✓

NO. 3CH902

ORDER NO. 80425 ✓

DATE 7-30-53

25 MPOST CARDS

C.T. ART COLORTONE

FULL FACE ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GOLDEY BEACON-SCHOOL OF BUSINESS,  
WILMINGTON, DELAWARE ✓

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES ✓

IMPRINT SAME AS ABOVE ✓

PRIVATE NO. BEFORE TITLE: W-40 PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE: STREET LIGHT, TELEPHONE POLE, WIRES, FIRE PLUG, STREET SIGNS  
CARS, & BUILDINGS. PUT FLAG ON FLAG POLE. LANDSCAPE ALL  
SHRUBS IN VARIOUS SHADES OF GREEN. NO FLOWERS. SASH & WINDOW  
SHADES, IVORY. TOP OF BLDG., WINDOW SILLS & TRIM ABOVE & BELOW  
MAIN WINDOWS, LIGHT GREY CEMENT. BRICK WORK MOTTLED BUFF.  
SIDEWALK LIGHT GREY CEMENT. ✓

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOLOR PROOF YES ✓

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 4 1953	AUG 5 - 1953
SKETCH				
RETOUCHING		3 1/2 ✓		AUG 4 1953
REPHOTO				
PHOTO-LITHO			AUG 6 - 1953	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	44	1 1/2		AUG 10 1953
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH903 ORDER NO. 80433 DATE 7-31-53

CUSTOMER JUNIOR BOOTERY  
CHARLESTON, W. VA. ✓

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full "HAPPY BIRTHDAY"

FROM JUNIOR BOOTERY

FRONT NO. 5

(All of this on address side)

R. M. Yes ~~NOX~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH ✓

COLOR DESCRIPTION

FOLLOW SKETCH ✓

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 5½  
J.M.C. 45 2  
L.A. 10

Wm

as quoted

Red Impression



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

# ADV. ORDER

DIAL NO. 3CH904

ORDER NO. 80442 DATE 8-4-53

DEPT.

DATE COMPLETED

CUSTOMER

FRONTIER MOTEL  
ROOSEVELT, UTAH ✓

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

25M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONTIER MOTEL AND CAFE  
ROOSEVELT, UTAH - HIGHWAY 40 ✓

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

REMOVE AUTOMOBILE IN FRONT & LADDER AT SIDE OF BLDG. ✓

## COLOR DESCRIPTION

THE OUTSIDE COLOR IS LT. GREEN #24. STUCCO CONSTRUCTION EXCEPT BARBER SHOP IS FRONT IS LT. GREEN PUMICE STONE. ALL ALUMINUM AWNINGS ARE WHITE & DK. GREEN #67 (OR DARKER). ALL SCREEN DOORS & WINDOWS DK. GREEN. ALL OUTSIDE WOODWORK WHITE. NEON SIGN IN FRONT WHITE LETTERING ON DK RED #62 (OR DARKER) BACKGROUND. THE MOTEL SIGN ON FRONT OF BLDG. IS DONE IN PINE SLAB CUT OUT AND PUT ON KNOTTY PINE BACKGROUND. ON THE CAFE SIDE FACING NORTH THE SIGN "TIME TO EAT" IS ALSO SLAB LETTERS CUT OUT. THE PICTURE BY IT IS A DK BAY MARE WITH SORREL COLT WITH WHITE STOCKING FEET GETTING IT DINNER. THE BACKGROUND FOR THE HORSE IS BLUE SKY AND DK GREEN PASTURE. (VERY ATTRACTIVE SIGN WHICH MANY TOURISTS TAKE PICTURES OF) THE TRIM AROUND THE TOP OF THE BLDGS. ARE DK. GREEN ALSO. ON W. SIDE OF CAFE FRONT IS A FLASHING SIGN WHICH SAYS - FRONTIER GRILL - IS MADE TO LOOK LIKE A ROPE WITH WITH A HERFORD STEER ON THE END. ✓

5x7 Reproduction

Red.  
Jim H.C. 1 1/2  
L.A. 9 1/2

Wash

as quoted off  
CP



DISTRIBUTED BY GEORGE R. KLEIN NEWS COMPANY,  
CLEVELAND, OHIO

NO. 3CH905

ORDER NO. 80204

DATE 8-4-53

25 ' M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL CLEVELAND INDIANS  
IN ACTION AT CLEVELAND MUNICIPAL  
STADIUM, CLEVELAND, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

Private # before title: C-35

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

(2 Photos - "A" & "B")

DAYTIME VIEW:

CROP A LITTLE AT TOP & BOTTOM. FILL UP STADIUM WITH A LARGE  
CROWD. PUT TERMINAL TOWER FROM PHOTO("B") IN SPACE MARKED "X"  
ON PHOTO("A"). LEAVE IN POST IN FOREGROUND.  
ADD CLOUDS. GREEN STANDS. DARK GREEN PILLARS.  
TERMINAL TOWER IN BACKGROUND IS WHITE-GREY.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 6 1953	AUG 7 1953
SKETCH				
RETOUCHING		5	AUG 4 1953	AUG 6 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	4	2	AUG 12 1953	5-18-53
ARTIST DEPT.		12 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



F. E. C. NEWS CO., WEST PALM BEACH, FLA. ✓

NO. 3CH906

ORDER NO. 80205 ✓

DATE 8-4-53

25 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL YOUNG FAWN OF THE  
FLORIDA DEER AT McKEE JUNGLE  
GARDENS, VERO BEACH ✓

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT SAME AS ABOVE

Private # before title: V.6 ✓

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF

CUST.

FOLLOW TISSUE OVERLAY ✓

YES ✓

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 5 1953	AUG 5 - 1953
SKETCH				
RETOUCHING	2	2 ✓	AUG 4 1953	AUG 5 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	2		
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH907 ORDER NO. 80443 DATE 8-4-53

CUSTOMER SCHWOB MANUFACTURING CO.  
COLUMBUS, GA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

100 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HOME OF SCHWOBILT COLUMBUS, GEORGIA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Mandcolor Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

Ref. 6 1/2  
Jm. H. C. 1 1/2  
L. A. 9 1/2

as quoted



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH908

ORDER NO. 80444 DATE 8-4-53

CUSTOMER HUNTER FUNERAL HOME  
OKLA. CITY, OKLA. ✓

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2" POST CARDS SIZE 3 1/2" x 5 1/2"

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

NO TITLE ✓

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH ✓

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

3

PHOTO USED FOR

*Ret. 6*  
*Long H. C. 1 1/2*  
*L.A. 9*

*Rush*  
*H.C. Proof By*  
*9-9-53*

*(a)*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH909

ORDER NO. 80445 DATE 8-4-53

DEPT.

DATE COMPLETED

CUSTOMER

MENNONITE HOSPITAL  
BLOOMINGTON, ILLINOIS

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

6 1/2 M POSTCARDS

SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

MENNONITE HOSPITAL, BLOOMINGTON, ILLINOIS

FRONT NO. 5

(All of this on address side)

R. M. YES No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

6 pl. Mennph. caps

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Mandcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO 6A318-N

COLOR DESCRIPTION

USE PHOTO 6A318-N FOR COLORS

PHOTO RETURNED

OR

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO



15-52

Ret 2 1/2  
AC 1 1/2  
La 9

Waw



ORANGE NEWS CO., ORLANDO, FLA.

NO. 3CH910

ORDER NO. 80446

DATE 8-4-53

25 POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ORLANDO, FLORIDA'S NEW HIGH  
SCHOOLS

SUB TITLE: EDGEWATER

SUB TITLE: WILLIAM R. BOONE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 0-20

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

MAKE 2 VIEW GROUP CARD (HORIZONTAL)

UPPER: EDGEWATER

LOWER: WILLIAM R. BOONE

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 18 1953	AUG 18 1953
SKETCH		1	AUG 5 1953	
RETOUCHING		6		
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	13 1/2	8/26/53	8/26/53
ARTIST DEPT.		10 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

*Red Impression*

*Aug 26-53*

(F)



ORANGE NEWS CO., ORLANDO, FLA. ✓

NO. 3CH911

ORDER No 80447 ✓

DATE 8-4-53

12½ POST CARDS

C.T. ART COLORTONE FULL FACE ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

L-10 - AERIAL VIEW - CITY OF LEESBURG,  
FLA. ✓

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I

R. M. YES ✓

IMPRINT

SAME AS ABOVE ✓

PHOTO PROPERTY OF

CUST.

PRIVATE NO. BEFORE TITLE: L-10  
RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO ✓

RETURN PHOTO TO LEESBURG CHAMBER OF COMMERCE, LEESBURG, FLA. ✓

- FOLLOW TISSUE OVERLAY. ✓

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOLOR PROOF YES ✓

RETURN PHOTO

ENVELOPE PHOTO TICKET

# ATTENTION

4 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 12 1953	AUG 12 1953
SKETCH				
RETOUCHING		2 1/2	AUG 12 1953	
REPHOTO			AUG 5 1953	AUG 10 1953
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	2	AUG 13 1953	SEP 1 - 1953 SEP 2 - 1953
ARTIST DEPT.		11 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



ORANGE NEWS CO., ORLANDO, FLA. ✓

NO. 3CH912

ORDER No. 80447

DATE 8-4-53

12<sup>1</sup>/<sub>2</sub> POST CARDS

C.T. ART COLORTONE FULL FACE ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WP 10 MILLS MEMORIAL LIBRARY, ROLLINS  
COLLEGE, WINTER PARK, FLA. ✓

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO ✓

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: WP10 ✓  
RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

FOLLOW TISSUE OVERLAY. ✓

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES / HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 12 1953	AUG 12 1953
SKETCH				
RETOUCHING		4 1/2	AUG 5 1953	AUG 12 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			AUG 14 1953	AUG 20 1953
HAND COLOR PROOF	45	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_